**Appendix E (Model A)**

**Predicting Membership in Trump Voting Blocs**

| Model A | Preservation-ists | Anti-Elites | Staunch Conservatives | Free Marketeers | The Disengaged |
|---|---|---|---|---|---|
| Racial Attitudes: Rating Whites Higher than Blacks | 0.142*** | -0.024 | -0.038* | -0.117*** | -0.024*** |
| | (0.01) | (0.01) | (0.02) | (0.02) | (0.01) |
| Racial Attitudes: Perceived Anti-White Discrimination Scale | | | | | |
| Racial Attitudes: Racial Resentment Scale | | | | | |
| Concerns about Legal and Illegal Immigration | 0.145*** | 0.024 | 0.041* | -0.012 | 0.009 |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Support for Muslim Travel Ban | 0.132*** | 0.027* | 0.203*** | -0.075*** | 0.022*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Social Conservatism | 0.048*** | 0.069*** | -0.030* | -0.007 | 0.010 |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Fiscal Conservatism | -0.201*** | -0.125*** | 0.272*** | 0.355*** | -0.021*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Trade Attitudes | 0.007 | -0.002 | 0.014 | -0.034*** | 0.011* |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.00) |
| Importance of Entitlement Programs | 0.104*** | 0.013 | 0.086*** | -0.038* | -0.032*** |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Economic Anxiety Scale | 0.050*** | -0.005 | 0.017 | 0.036* | -0.019** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Party Identitication (7-way) | 0.018 | 0.104*** | 0.096*** | 0.133*** | 0.024*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Female | -0.004 | 0.013 | -0.060*** | 0.006 | 0.012*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.00) |
| Education | 0.021 | -0.014 | 0.003 | 0.068*** | 0.009 |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Constant | -0.128*** | 0.032 | -0.200*** | -0.062** | 0.020* |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Observations | 6051 | 6051 | 6051 | 6051 | 6051 |
| R-squared | 0.182 | 0.032 | 0.281 | 0.224 | 0.017 |

Standard errors in parentheses; Models estimated via OLS regression
* p<0.05  ** p<0.01  *** p<0.001

**Appendix E (Model B)**

**Predicting Membership in Trump Voting Blocs**

| Model B | Preservation-ists | Anti-Elites | Staunch Conservatives | Free Marketeers | The Disengaged |
|---|---|---|---|---|---|
| Racial Attitudes: Rating Whites Higher than Blacks | | | | | |
| Racial Attitudes: Perceived Anti-White Discrimination Scale | 0.106*** | 0.039** | 0.046** | 0.023 | -0.018* |
| | (0.01) | (0.01) | (0.02) | (0.02) | (0.01) |
| Racial Attitudes: Racial Resentment Scale | | | | | |
| Concerns about Legal and Illegal Immigration | 0.164*** | 0.004 | 0.021 | -0.045** | 0.001 |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Support for Muslim Travel Ban | 0.137*** | 0.017 | 0.182*** | -0.096*** | 0.027*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Social Conservatism | 0.044*** | 0.063*** | -0.037** | -0.015 | 0.010 |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Fiscal Conservatism | -0.236*** | -0.123*** | 0.271*** | 0.346*** | -0.026*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Trade Attitudes | 0.005 | -0.009 | 0.005 | -0.036*** | 0.021*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Importance of Entitlement Programs | 0.107*** | 0.009 | 0.079*** | -0.030 | -0.032*** |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Economic Anxiety Scale | 0.038** | -0.006 | 0.026 | 0.042** | -0.032*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Party Identitication (7-way) | 0.005 | 0.087*** | 0.083*** | 0.126*** | 0.043*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Female | -0.014 | 0.013 | -0.059*** | 0.005 | 0.010** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.00) |
| Education | 0.012 | -0.006 | 0.015 | 0.080*** | 0.003 |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Constant | -0.142*** | 0.037 | -0.199*** | -0.062** | 0.034** |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Observations | 6272 | 6272 | 6272 | 6272 | 6272 |
| R-squared | 0.184 | 0.030 | 0.276 | 0.212 | 0.023 |

Standard errors in parentheses; Models estimated via OLS regression
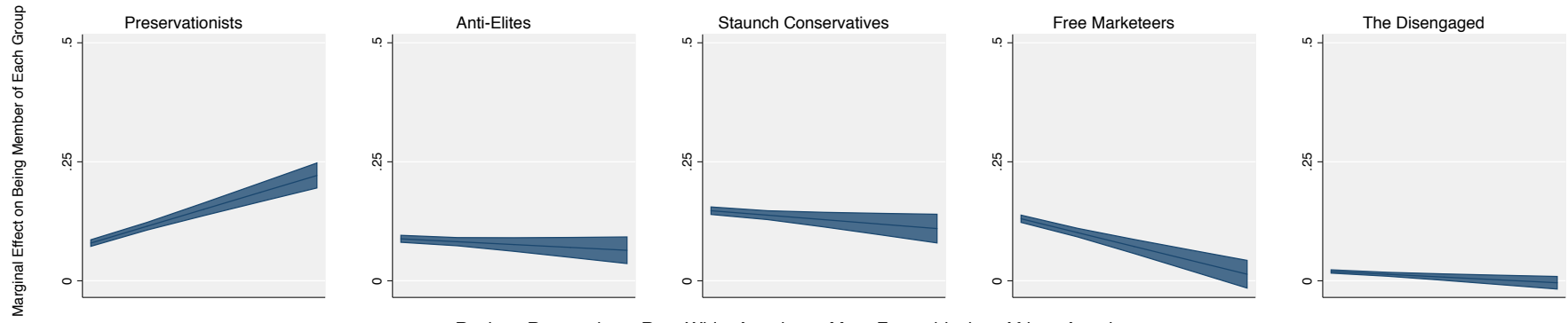* p<0.05  ** p<0.01  *** p<0.001

## Appendix E (Model C)

**Predicting Membership in Trump Voting Blocs**

| Model C | Preservation-ists | Anti-Elites | Staunch Conservatives | Free Marketeers | The Disengaged |
|---|---|---|---|---|---|
| Racial Attitudes: Rating Whites Higher than Blacks | | | | | |
| Racial Attitudes: Perceived Anti-White Discrimination Scale | | | | | |
| Racial Attitudes: Racial Resentment Scale | 0.040* | 0.076*** | 0.026 | 0.053** | -0.053*** |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Concerns about Legal and Illegal Immigration | 0.180*** | -0.007 | 0.026 | -0.054** | 0.010 |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Support for Muslim Travel Ban | 0.153*** | 0.012 | 0.188*** | -0.100*** | 0.032*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Social Conservatism | 0.055*** | 0.066*** | -0.032* | -0.013 | 0.006 |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Fiscal Conservatism | -0.227*** | -0.129*** | 0.274*** | 0.342*** | -0.017* |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Trade Attitudes | 0.007 | -0.008 | 0.006 | -0.036*** | 0.021*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.00) |
| Importance of Entitlement Programs | 0.107*** | 0.008 | 0.079*** | -0.031 | -0.030*** |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Economic Anxiety Scale | 0.047*** | -0.006 | 0.029* | 0.043** | -0.033*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Party Identitication (7-way) | 0.020 | 0.087*** | 0.089*** | 0.126*** | 0.042*** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Female | -0.011 | 0.013 | -0.058*** | 0.005 | 0.010** |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.00) |
| Education | 0.011 | -0.001 | 0.016 | 0.084*** | -0.002 |
| | (0.01) | (0.01) | (0.01) | (0.01) | (0.01) |
| Constant | -0.151*** | 0.017 | -0.205*** | -0.076*** | 0.047*** |
| | (0.02) | (0.02) | (0.02) | (0.02) | (0.01) |
| Observations | 6249 | 6249 | 6249 | 6249 | 6249 |
| R-squared | 0.178 | 0.032 | 0.276 | 0.213 | 0.027 |

Standard errors in parentheses; Models estimated via OLS regression
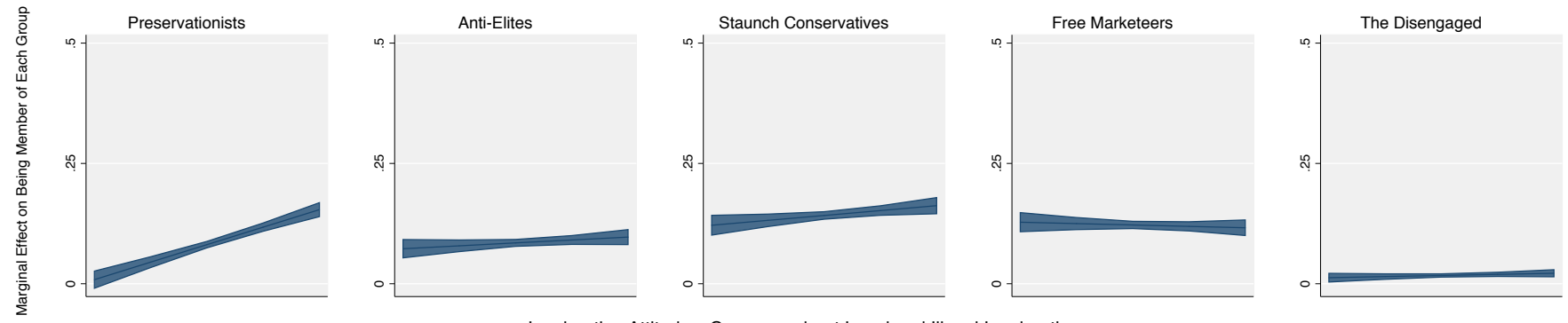* p<0.05  ** p<0.01  *** p<0.001

**Predicted Membership in Each of the Five Trump Groups (from Model A)**

How Racism Predicts Membership in each of the Five Trump Voter Groups

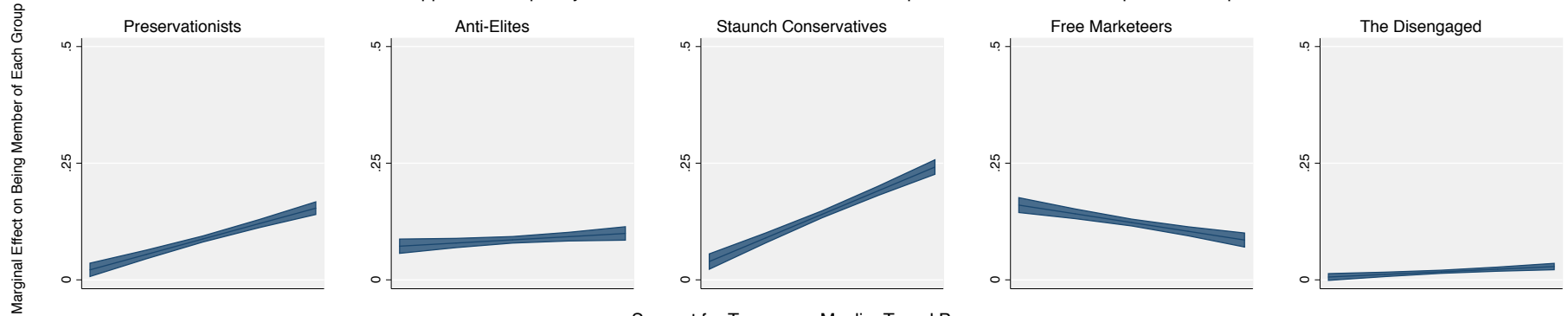| Preservationists | Anti-Elites | Staunch Conservatives | Free Marketeers | The Disengaged |

Marginal Effect on Being Member of Each Group

Racism: Respondents Rate White Americans More Favorably than African Americans

How Concerns About Illegal & Legal Immigration Predicts Membership in each of the Five Trump Voter Groups

| Preservationists | Anti-Elites | Staunch Conservatives | Free Marketeers | The Disengaged |

Marginal Effect on Being Member of Each Group

Immigration Attitudes: Concerns about Legal and Illegal Immigration

How Support for Temporary Muslim Travel Ban Predicts Membership in Each of the Five Trump Voter Groups
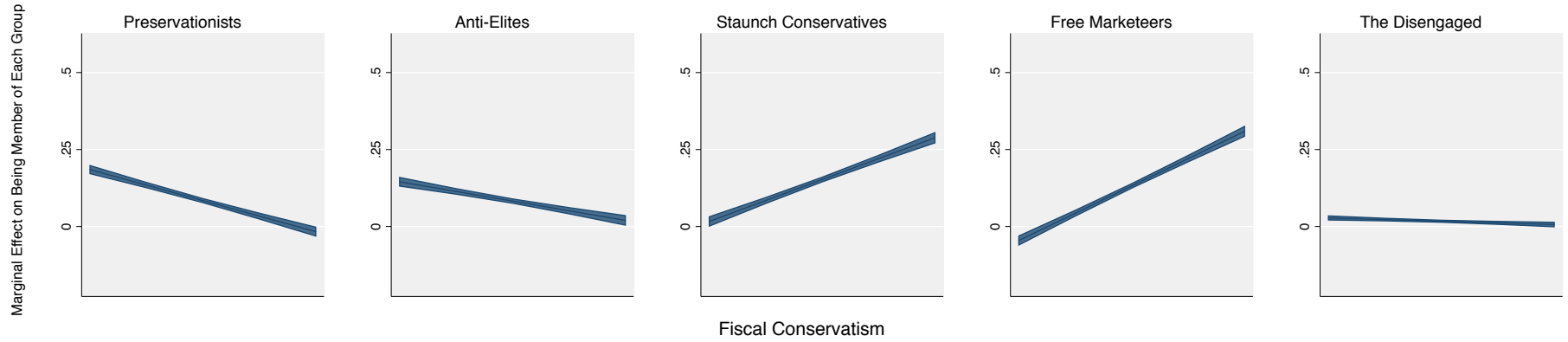
| Preservationists | Anti-Elites | Staunch Conservatives | Free Marketeers | The Disengaged |

Marginal Effect on Being Member of Each Group

Note: Logit models, conducted among white respondents, models include other key variables and controls

Support for Temporary Muslim Travel Ban
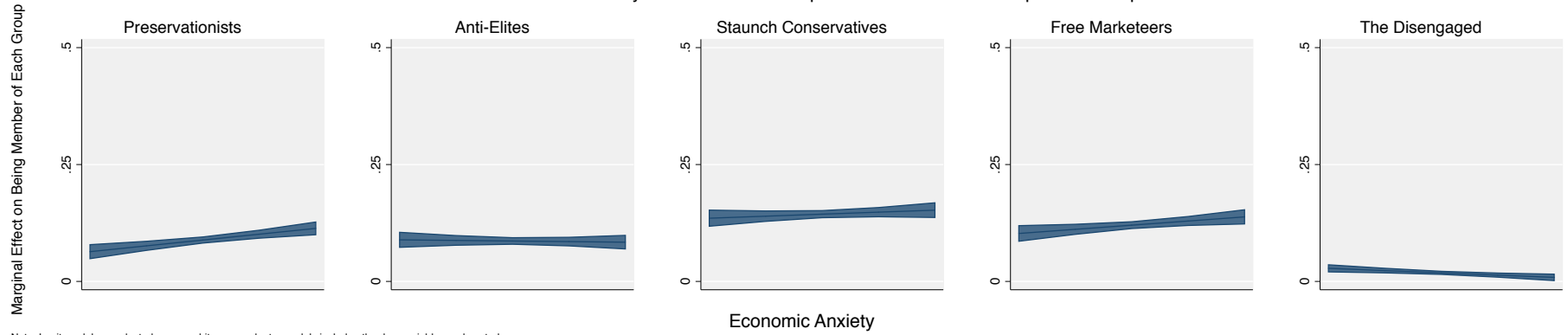
**Predicted Membership in Each of the Five Trump Groups (from Model A)**

How Fiscal Conservatism Predicts Membership in Each of the Five Trump Voter Groups



Fiscal Conservatism

How Economic Anxiety Predicts Membership in Each of the Five Trump Voter Groups



Economic Anxiety

Note: Logit models, conducted among white respondents, models include other key variables and controls