|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Preservation- } \\ \text { ists } \\ 20 \% \\ \hline \end{gathered}$ | Anti- <br> Elites <br> 19\% | Staunch Conservatives 31\% | Free <br> Marketeers 25\% | The Disengaged $5 \%$ | Rep | Ind | Dem | All NonTrump |
| Voting Behavior |  |  |  |  |  |  |  |  |  |
| Vote in Primary and General |  |  |  |  |  |  |  |  |  |
| Voted Trump Primary, Trump General | 46\% | 25\% | 52\% | 28\% | 29\% | . | . |  |  |
| Voted Kasich Primary, Trump General | 2\% | 9\% | 2\% | 9\% | 4\% |  | . |  | . |
| Voted Cruz Primary, Trump General | 6\% | 7\% | 20\% | 24\% | 6\% |  |  |  |  |
| Voted Rubio Primary, Trump General | 1\% | 3\% | 4\% | 9\% | 1\% |  | . |  |  |
| Voted other GOP Primary, Trump General | 1\% | 1\% | 2\% | 4\% | 0\% |  |  |  |  |
| Didn't Vote in GOP Primary, Trump General | 44\% | 55\% | 21\% | 28\% | 59\% |  | . |  | . |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% |  |  |  |  |
| Vote in Primary <br> (Among Pre-Indiana Primary Voters) |  |  |  |  |  |  |  |  |  |
| Donald Trump | 83\% | 52\% | 60\% | 34\% | 79\% |  | . | . | . |
| John Kasich | 4\% | 22\% | 3\% | 13\% | 6\% |  | . |  |  |
| Ted Cruz | 9\% | 17\% | 28\% | 34\% | 12\% |  | . |  | . |
| Marco Rubio | 3\% | 6\% | 6\% | 14\% | 2\% |  | . |  | . |
| Someone else | 1\% | 3\% | 4\% | 4\% | 1\% |  | . | . | . |
| Don't Recall | 1\% | 1\% | 0\% | 1\% | 0\% |  | . |  |  |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% |  | . | . | . |
| Was your vote primarily a vote in favor of Trump or was it mostly a vote against Clinton? |  |  |  |  |  |  |  |  |  |
| Vote in favor of Trump | 87\% | 52\% | 87\% | 48\% | 80\% |  | . |  |  |
| Vote against Clinton | 13\% | 47\% | 13\% | 52\% | 20\% |  | . | . | . |
| Skipped | 0\% | 1\% | 0\% | 0\% | 1\% |  | . |  |  |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% |  | . | . | . |
| 2012 Presidential Vote Choice <br> (Asked in 2012) |  |  |  |  |  |  |  |  |  |
| Barack Obama | 15\% | 22\% | 1\% | 0\% | 17\% | 17\% | 41\% | 85\% | 68\% |
| Mitt Romney | 58\% | 53\% | 91\% | 94\% | 35\% | 58\% | 15\% | 3\% | 13\% |
| Other | 14\% | 9\% | 6\% | 2\% | 3\% | 7\% | 11\% | 2\% | 4\% |
| Not sure | 12\% | 16\% | 3\% | 3\% | 43\% | 18\% | 33\% | 9\% | 15\% |
| Skipped | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you almost always vote for candidates from the same party or do you sometimes (2012) |  |  |  |  |  |  |  |  |  |
| Almost always vote for Democrats | 13\% | 10\% | 2\% | 1\% | 10\% | 3\% | 16\% | 69\% | 51\% |
| Almost always vote for Republicans | 34\% | 27\% | 58\% | 56\% | 34\% | 54\% | 6\% | 1\% | 9\% |
| Vote for both Democrats and Republicans | 53\% | 63\% | 40\% | 42\% | 56\% | 44\% | 78\% | 30\% | 41\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Candidate Favorability |  |  |  |  |  |  |  |  |  |
| Favorability - Trump (2016) |  |  |  |  |  |  |  |  |  |
| NET-FAVORABLE | 96\% | 80\% | 99\% | 82\% | 91\% | 49\% | 20\% | 4\% | 14\% |
| NET-UNFAVORABLE | 2\% | 17\% | 1\% | 14\% | 2\% | 46\% | 68\% | 93\% | 82\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservation- <br> ists <br> 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Very favorable | 77\% | 26\% | 83\% | 34\% | 52\% | 30\% | 4\% | 1\% | 6\% |
| Somewhat favorable | 19\% | 54\% | 16\% | 48\% | 39\% | 19\% | 16\% | 3\% | 8\% |
| Somewhat unfavorable | 1\% | 12\% | 1\% | 13\% | 2\% | 16\% | 13\% | 7\% | 9\% |
| Very unfavorable | 1\% | 5\% | 0\% | 1\% | 0\% | 30\% | 55\% | 86\% | 73\% |
| Don't know | 2\% | 2\% | 1\% | 3\% | 8\% | 5\% | 12\% | 2\% | 4\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Favorability - Clinton (2016) | 13\% | 21\% | 3\% | 2\% | 46\% |  |  |  |  |
| NET-FAVORABLE | 5\% | 9\% | 0\% | 0\% | 12\% | 18\% | 30\% | 87\% | 67\% |
| NET-UNFAVORABLE | 93\% | 91\% | 99\% | 99\% | 82\% | 78\% | 57\% | 12\% | 29\% |
| Very favorable | 2\% | 1\% | 0\% | 0\% | 10\% | 8\% | 9\% | 48\% | 35\% |
| Somewhat favorable | 3\% | 8\% | 0\% | 0\% | 2\% | 10\% | 21\% | 39\% | 32\% |
| Somewhat unfavorable | 8\% | 13\% | 2\% | 5\% | 14\% | 15\% | 20\% | 9\% | 12\% |
| Very unfavorable | 85\% | 78\% | 97\% | 94\% | 68\% | 63\% | 37\% | 3\% | 17\% |
| Don't know | 1\% | 0\% | 0\% | 0\% | 7\% | 3\% | 14\% | 1\% | 4\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Favorability-Clinton (2012) |  |  |  |  |  |  |  |  |  |
| NET-FAVORABLE | 42\% | 47\% | 18\% | 22\% | 33\% | 36\% | 59\% | 88\% | 75\% |
| NET-UNFAVORABLE | 53\% | 50\% | 82\% | 77\% | 19\% | 54\% | 26\% | 7\% | 17\% |
| Very favorable | 25\% | 17\% | 4\% | 4\% | 14\% | 14\% | 25\% | 58\% | 46\% |
| Somewhat favorable | 17\% | 30\% | 14\% | 18\% | 19\% | 22\% | 34\% | 30\% | 29\% |
| Somewhat unfavorable | 20\% | 23\% | 26\% | 34\% | 9\% | 22\% | 10\% | 5\% | 8\% |
| Very unfavorable | 33\% | 27\% | 56\% | 43\% | 10\% | 32\% | 16\% | 2\% | 9\% |
| Don't know | 5\% | 3\% | 0\% | 2\% | 49\% | 11\% | 16\% | 4\% | 7\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Favorability-Obama (2012) |  |  |  |  |  |  |  |  |  |
| NET-FAVORABLE | 16\% | 29\% | 4\% | 2\% | 28\% | 36\% | 59\% | 88\% | 75\% |
| NET-UNFAVORABLE | 80\% | 70\% | 96\% | 97\% | 36\% | 54\% | 26\% | 7\% | 17\% |
| Very favorable | 5\% | 12\% | 1\% | 0\% | 12\% | 14\% | 25\% | 58\% | 46\% |
| Somewhat favorable | 11\% | 17\% | 3\% | 2\% | 16\% | 22\% | 34\% | 30\% | 29\% |
| Somewhat unfavorable | 8\% | 23\% | 4\% | 10\% | 7\% | 22\% | 10\% | 5\% | 8\% |
| Very unfavorable | 72\% | 47\% | 92\% | 87\% | 29\% | 32\% | 16\% | 2\% | 9\% |
| Don't know | 4\% | 1\% | 1\% | 1\% | 37\% | 11\% | 16\% | 4\% | 7\% |
| Total |  |  |  |  |  | 100\% | 100\% | 100\% | 100\% |
| Favorability - Cruz (2016) |  |  |  |  |  |  |  |  |  |
| NET-FAVORABLE | 56\% | 45\% | 74\% | 73\% | 51\% | 53\% | 14\% | 6\% | 14\% |
| NET-UNFAVORABLE | 35\% | 45\% | 22\% | 25\% | 28\% | 38\% | 64\% | 82\% | 72\% |
| Very favorable | 15\% | 9\% | 27\% | 25\% | 22\% | 18\% | 2\% | 1\% | 4\% |
| Somewhat favorable | 41\% | 36\% | 47\% | 48\% | 29\% | 35\% | 12\% | 5\% | 10\% |
| Somewhat unfavorable | 19\% | 28\% | 16\% | 19\% | 15\% | 26\% | 28\% | 16\% | 19\% |
| Very unfavorable | 16\% | 17\% | 6\% | 6\% | 13\% | 12\% | 36\% | 66\% | 53\% |
| Don't know | 9\% | 9\% | 3\% | 2\% | 21\% | 9\% | 23\% | 13\% | 14\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Favorability - Ryan (2016) |  |  |  |  |  |  |  |  |  |
| NET-FAVORABLE | 53\% | 58\% | 57\% | 72\% | 46\% | 61\% | 22\% | 11\% | 20\% |
| NET-UNFAVORABLE | 36\% | 31\% | 41\% | 25\% | 29\% | 20\% | 52\% | 77\% | 64\% |
| Very favorable | 17\% | 18\% | 12\% | 21\% | 9\% | 25\% | 2\% | 3\% | 6\% |
| Somewhat favorable | 36\% | 40\% | 45\% | 51\% | 37\% | 36\% | 20\% | 8\% | 14\% |
| Somewhat unfavorable | 22\% | 21\% | 27\% | 19\% | 23\% | 16\% | 22\% | 24\% | 22\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | Anti- <br> Elites <br> 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All Non- <br> Trump |
| Very unfavorable | 14\% | 10\% | 14\% | 6\% | 6\% | 4\% | 30\% | 53\% | 42\% |
| Don't know | 11\% | 11\% | 3\% | 4\% | 24\% | 19\% | 26\% | 14\% | 17\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Favorability - Romney (2016) |  |  |  |  |  |  |  |  |  |
| NET-FAVORABLE | 47\% | 54\% | 40\% | 56\% | 48\% | 68\% | 23\% | 17\% | 25\% |
| NET-UNFAVORABLE | 47\% | 42\% | 58\% | 42\% | 30\% | 24\% | 55\% | 71\% | 62\% |
| Very favorable | 12\% | 9\% | 6\% | 13\% | 6\% | 25\% | 4\% | 1\% | 5\% |
| Somewhat favorable | 35\% | 45\% | 34\% | 43\% | 42\% | 43\% | 19\% | 16\% | 20\% |
| Somewhat unfavorable | 21\% | 28\% | 35\% | 34\% | 16\% | 17\% | 25\% | 36\% | 32\% |
| Very unfavorable | 26\% | 14\% | 23\% | 8\% | 14\% | 7\% | 30\% | 35\% | 30\% |
| Don't know | 6\% | 5\% | 1\% | 3\% | 22\% | 8\% | 22\% | 12\% | 13\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Favorability - Romney (2012) |  |  |  |  |  |  |  |  |  |
| NET-FAVORABLE | 60\% | 54\% | 69\% | 74\% | 30\% | 50\% | 27\% | 17\% | 23\% |
| NET-UNFAVORABLE | 29\% | 36\% | 29\% | 22\% | 26\% | 26\% | 53\% | 69\% | 61\% |
| Very favorable | 26\% | 16\% | 27\% | 29\% | 10\% | 15\% | 4\% | 2\% | 4\% |
| Somewhat favorable | 34\% | 38\% | 42\% | 45\% | 20\% | 35\% | 23\% | 15\% | 19\% |
| Somewhat unfavorable | 12\% | 22\% | 18\% | 17\% | 18\% | 14\% | 21\% | 29\% | 26\% |
| Very unfavorable | 17\% | 14\% | 11\% | 5\% | 8\% | 12\% | 32\% | 40\% | 35\% |
| Don't know | 11\% | 9\% | 2\% | 3\% | 44\% | 24\% | 20\% | 14\% | 16\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Favorability - Sanders (2016) |  |  |  |  |  |  |  |  |  |
| NET-FAVORABLE | 30\% | 40\% | 6\% | 13\% | 27\% | 41\% | 52\% | 86\% | 74\% |
| NET-UNFAVORABLE | 65\% | 55\% | 92\% | 86\% | 50\% | 49\% | 31\% | 9\% | 18\% |
| Very favorable | 5\% | 7\% | 1\% | 1\% | 1\% | 14\% | 27\% | 51\% | 42\% |
| Somewhat favorable | 25\% | 33\% | 5\% | 12\% | 26\% | 27\% | 25\% | 35\% | 32\% |
| Somewhat unfavorable | 22\% | 30\% | 22\% | 29\% | 15\% | 16\% | 18\% | 6\% | 9\% |
| Very unfavorable | 43\% | 25\% | 70\% | 57\% | 35\% | 33\% | 13\% | 3\% | 9\% |
| Don't know | 5\% | 5\% | 2\% | 1\% | 23\% | 11\% | 17\% | 5\% | 8\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| If the $\mathbf{2 0 1 6}$ election had been a race between the Democrat, Bernie Sanders and the Republican, Donald Trump who would you have preferred? |  |  |  |  |  |  |  |  |  |
| Bernie Sanders (Democratic) | 4\% | 16\% | 0\% | 2\% | 9\% | 26\% | 64\% | 94\% | 79\% |
| Donald Trump (Republican) | 93\% | 74\% | 99\% | 93\% | 77\% | 52\% | 13\% | 3\% | 11\% |
| Don't know | 3\% | 10\% | 0\% | 5\% | 15\% | 22\% | 23\% | 4\% | 10\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Economics |  |  |  |  |  |  |  |  |  |
| Do you favor raising taxes on families with incomes over \$200,000 per year? |  |  |  |  |  |  |  |  |  |
| Yes | 75\% | 68\% | 12\% | 7\% | 34\% | 44\% | 64\% | 89\% | 79\% |
| No | 13\% | 14\% | 75\% | 78\% | 10\% | 41\% | 19\% | 5\% | 13\% |
| Don't know | 11\% | 17\% | 12\% | 15\% | 52\% | 15\% | 16\% | 6\% | 9\% |
| Skipped | 0\% | 0\% | 0\% | 0\% | 4\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Issue importance - Medicare |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 93\% | 88\% | 85\% | 82\% | 79\% | 88\% | 89\% | 93\% | 91\% |
| NET-NOT IMPORTANT | 3\% | 12\% | 15\% | 16\% | 10\% | 11\% | 11\% | 7\% | 8\% |
| Very important | 74\% | 56\% | 55\% | 37\% | 44\% | 60\% | 58\% | 67\% | 64\% |
| Somewhat important | 19\% | 32\% | 30\% | 45\% | 35\% | 28\% | 31\% | 26\% | 27\% |
| Not very important | 2\% | 11\% | 11\% | 14\% | 10\% | 9\% | 9\% | 5\% | 6\% |
| Unimportant | 1\% | 1\% | 4\% | 2\% | 0\% | 2\% | 2\% | 2\% | 2\% |
| Skipped | 4\% | 0\% | 1\% | 2\% | 10\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  |  |  |  |  |  |  |  |  |
| Issue importance - Social Security |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 98\% | 97\% | 93\% | 92\% | 91\% | 85\% | 83\% | 91\% | 89\% |
| NET-NOT IMPORTANT | 1\% | 3\% | 6\% | 8\% | 10\% | 14\% | 18\% | 8\% | 11\% |
| Very important | 86\% | 68\% | 66\% | 50\% | 48\% | 43\% | 47\% | 67\% | 60\% |
| Somewhat important | 12\% | 29\% | 27\% | 42\% | 43\% | 42\% | 36\% | 24\% | 29\% |
| Not very important | 1\% | 3\% | 5\% | 7\% | 8\% | 10\% | 14\% | 7\% | 9\% |
| Unimportant | 0\% | 0\% | 1\% | 1\% | 2\% | 4\% | 4\% | 1\% | 2\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  |  |  |  |  |  |  |  |  |
| In general, do you think there is too much or too little regulation of business by the government? |  |  |  |  |  |  |  |  |  |
| Too much | 53\% | 50\% | 91\% | 90\% | 31\% | 52\% | 21\% | 8\% | 16\% |
| About the right amount | 16\% | 19\% | 5\% | 7\% | 20\% | 20\% | 23\% | 32\% | 28\% |
| Too little | 15\% | 13\% | 1\% | 2\% | 4\% | 12\% | 30\% | 44\% | 37\% |
| Don't know | 15\% | 18\% | 3\% | 2\% | 45\% | 16\% | 27\% | 17\% | 18\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you think it is the responsibility of the federal government to see to it that everyone has health care coverage? |  |  |  |  |  |  |  |  |  |
| Yes | 34\% | 31\% | 1\% | 2\% | 11\% | 25\% | 51\% | 80\% | 67\% |
| No | 54\% | 55\% | 98\% | 95\% | 55\% | 66\% | 32\% | 11\% | 22\% |
| Don't know | 12\% | 14\% | 1\% | 3\% | 34\% | 10\% | 17\% | 10\% | 11\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you think the health care reform bill should be expanded, kept the same, or repealed? |  |  |  |  |  |  |  |  |  |
| Expanded | 7\% | 11\% | 1\% | 3\% | 7\% | 13\% | 29\% | 68\% | 54\% |
| Kept the same | 8\% | 7\% | 2\% | 0\% | 9\% | 7\% | 9\% | 14\% | 12\% |
| Repealed | 79\% | 67\% | 96\% | 94\% | 60\% | 65\% | 39\% | 7\% | 21\% |
| Don't know | 6\% | 15\% | 1\% | 3\% | 24\% | 15\% | 23\% | 11\% | 14\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  |
| Statement that comes closest to R's view |  |  |  |  |  |  |  |  |  |
| We need a strong government to handle today's complex economic problems | 30\% | 23\% | 5\% | 3\% | 14\% | 16\% | 37\% | 66\% | 54\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Preservation- } \\ & \text { ists } \\ & 20 \% \end{aligned}$ | Anti- <br> Elites <br> 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| People would be better able to handle today's problems within a free market with |  |  |  |  |  |  | 35\% | 15\% | 26\% |
| less government involvement | 57\% | 58\% | 93\% | 95\% | 36\% | 68\% |  |  |  |
| Don't know | 13\% | 19\% | 3\% | 2\% | 50\% | 16\% | 28\% | 19\% | 20\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Issue importance - Family and medical leave |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 74\% | 73\% | 50\% | 52\% | 78\% | 74\% | 77\% | 87\% | 83\% |
| NET-NOT IMPORTANT | 23\% | 27\% | 49\% | 48\% | 12\% | 26\% | 24\% | 14\% | 17\% |
| Very important | 43\% | 25\% | 13\% | 9\% | 35\% | 29\% | 37\% | 48\% | 43\% |
| Somewhat important | 31\% | 48\% | 37\% | 43\% | 43\% | 45\% | 40\% | 39\% | 40\% |
| Not very important | 18\% | 23\% | 36\% | 36\% | 6\% | 14\% | 15\% | 11\% | 12\% |
| Unimportant | 5\% | 4\% | 13\% | 12\% | 6\% | 12\% | 9\% | 3\% | 5\% |
| Skipped | 3\% | 0\% | 0\% | 1\% | 9\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  |  |  |  |  |  |  |  |  |
| Issue importance - Infrastructure investment |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 79\% | 88\% | 88\% | 86\% | 67\% | 77\% | 78\% | 88\% | 84\% |
| NET-NOT IMPORTANT | 16\% | 11\% | 12\% | 12\% | 20\% | 24\% | 22\% | 13\% | 17\% |
| Very important | 39\% | 36\% | 41\% | 27\% | 19\% | 34\% | 40\% | 50\% | 46\% |
| Somewhat important | 40\% | 52\% | 47\% | 59\% | 48\% | 43\% | 38\% | 38\% | 38\% |
| Not very important | 12\% | 8\% | 10\% | 11\% | 14\% | 17\% | 19\% | 10\% | 13\% |
| Unimportant | 4\% | 3\% | 2\% | 1\% | 6\% | 7\% | 3\% | 3\% | 4\% |
| Skipped | 4\% | 1\% | 1\% | 3\% | 13\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\%\% | 100\% | 100\% | 100\% |
| Trade |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Do you favor or oppose increasing trade with other nations? (2016) |  |  |  |  |  |  |  |  |  |
| Favor | 37\% | 48\% | 50\% | 62\% | 13\% | 54\% | 46\% | 57\% | 55\% |
| Oppose | 35\% | 23\% | 26\% | 9\% | 16\% | 24\% | 19\% | 12\% | 15\% |
| Don't know | 27\% | 29\% | 24\% | 28\% | 72\% | 22\% | 34\% | 30\% | 30\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you favor or oppose increasing trade with other nations? (2012) |  |  |  |  |  |  |  |  |  |
| Favor | 39\% | 48\% | 60\% | 67\% | 25\% | 48\% | 45\% | 49\% | 48\% |
| Oppose | 37\% | 23\% | 22\% | 12\% | 18\% | 25\% | 18\% | 17\% | 18\% |
| Not Sure | 24\% | 29\% | 17\% | 21\% | 57\% | 28\% | 37\% | 34\% | 33\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  |  |  |  |  |  |  |  |  |
| Do you think free trade agreements with other countries generally increase or decrease the prices of products available for sale |  |  |  |  |  |  |  |  |  |
| Increase | 47\% | 31\% | 30\% | 24\% | 21\% | 33\% | 31\% | 29\% | 30\% |
| Decrease | 40\% | 48\% | 53\% | 63\% | 14\% | 50\% | 39\% | 53\% | 50\% |
| No impact | 14\% | 21\% | 18\% | 14\% | 65\% | 16\% | 30\% | 18\% | 20\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |



|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservation- <br> ists <br> 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Issue importance - Money in politics |  |  |  |  |  |  |  |  |  |
| Net IMPORTANT | 82\% | 79\% | 74\% | 67\% | 78\% | 68\% | 80\% | 84\% | 81\% |
| Net UNIMPORTANT | 18\% | 21\% | 26\% | 33\% | 21\% | 33\% | 20\% | 16\% | 19\% |
| Very important | 49\% | 36\% | 40\% | 27\% | 41\% | 30\% | 43\% | 52\% | 47\% |
| Somewhat important | 33\% | 43\% | 34\% | 40\% | 37\% | 38\% | 37\% | 32\% | 34\% |
| Not very important | 15\% | 18\% | 18\% | 27\% | 18\% | 23\% | 16\% | 13\% | 15\% |
| Unimportant | 3\% | 3\% | 8\% | 6\% | 3\% | 10\% | 4\% | 3\% | 4\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Women often miss out on good jobs because of discrimination |  |  |  |  |  |  |  |  |  |
| Net Agree | 59\% | 56\% | 24\% | 27\% | 47\% | 52\% | 77\% | 86\% | 80\% |
| Net Disagree | 41\% | 44\% | 77\% | 74\% | 52\% | 49\% | 23\% | 14\% | 21\% |
| Strongly Agree | 19\% | 11\% | 4\% | 3\% | 16\% | 17\% | 33\% | 45\% | 39\% |
| Somewhat Agree | 40\% | 45\% | 20\% | 24\% | 31\% | 35\% | 44\% | 41\% | 41\% |
| Somewhat Disagree | 30\% | 34\% | 44\% | 51\% | 42\% | 36\% | 19\% | 11\% | 16\% |
| Strongly Disagree | 11\% | 10\% | 33\% | 23\% | 10\% | 13\% | 4\% | 3\% | 5\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| In the U.S. today, do men have more opportunities for achievement than women have, do women have more opportunities than men, or do they have equal opportunities? |  |  |  |  |  |  |  |  |  |
| Men have more opportunities than women | 42\% | 39\% | 17\% | 23\% | 18\% | 37\% | 59\% | 75\% | 67\% |
| Men and women have equal opportunities | 40\% | 39\% | 62\% | 64\% | 43\% | 52\% | 25\% | 14\% | 21\% |
| Women have more opportunities than men | 10\% | 10\% | 18\% | 9\% | 1\% | 6\% | 5\% | 3\% | 4\% |
| Don't know | 7\% | 12\% | 4\% | 5\% | 37\% | 6\% | 12\% | 8\% | 8\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Trust |  |  |  |  |  |  |  |  |  |
| Would you say that most of the time people try to be helpful, or that they are mostly just looking out for themselves? |  |  |  |  |  |  |  |  |  |
| People try to be helpful | 34\% | 41\% | 43\% | 52\% | 23\% | 38\% | 30\% | 41\% | 38\% |
| People are looking out for themselves | 62\% | 49\% | 51\% | 38\% | 39\% | 52\% | 52\% | 47\% | 49\% |
| Don't know | 4\% | 9\% | 7\% | 10\% | 39\% | 9\% | 18\% | 12\% | 13\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you think most people would try to take advantage of you if they got a chance, or would they try to be fair? |  |  |  |  |  |  |  |  |  |
| People would try to take advantage | 66\% | 50\% | 59\% | 36\% | 31\% | 49\% | 49\% | 50\% | 50\% |
| People would try to be fair | 23\% | 37\% | 33\% | 47\% | 26\% | 38\% | 27\% | 36\% | 35\% |
| Don't know | 10\% | 13\% | 8\% | 17\% | 43\% | 13\% | 24\% | 14\% | 15\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Immigration |  |  |  |  |  |  |  |  |  |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | Anti- <br> Elites <br> 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Issue importance - Immigration |  |  |  |  |  |  |  |  |  |
| NET-Important | 93\% | 90\% | 94\% | 89\% | 82\% | 84\% | 77\% | 76\% | 77\% |
| NET-Unimportant | 6\% | 9\% | 6\% | 10\% | 6\% | 17\% | 24\% | 24\% | 23\% |
| Very important | 80\% | 39\% | 83\% | 43\% | 38\% | 50\% | 28\% | 34\% | 35\% |
| Somewhat important | 13\% | 51\% | 11\% | 46\% | 44\% | 34\% | 49\% | 42\% | 42\% |
| Not very important | 4\% | 8\% | 3\% | 9\% | 4\% | 13\% | 19\% | 20\% | 19\% |
| Unimportant | 2\% | 1\% | 3\% | 1\% | 2\% | 4\% | 5\% | 4\% | 4\% |
| Skipped | 1\% | 0\% | 0\% | 1\% | 11\% | . | . |  |  |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you favor or oppose providing a legal way for illegal immigrants already in the United States to become U.S. citizens? |  |  |  |  |  |  |  |  |  |
| Favor | 14\% | 45\% | 13\% | 31\% | 17\% | 40\% | 48\% | 74\% | 64\% |
| Oppose | 70\% | 36\% | 77\% | 47\% | 34\% | 37\% | 28\% | 14\% | 20\% |
| Don't know | 16\% | 19\% | 10\% | 22\% | 49\% | 23\% | 24\% | 13\% | 16\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you think it should be easier or harder for foreigners to immigrate to the US legally than it is currently? |  |  |  |  |  |  |  |  |  |
| NET EASIER | 7\% | 9\% | 10\% | 30\% | 7\% | 32\% | 22\% | 29\% | 28\% |
| NO CHANGE | 10\% | 28\% | 19\% | 26\% | 19\% | 18\% | 30\% | 34\% | 31\% |
| NET HARDER | 82\% | 57\% | 67\% | 40\% | 35\% | 46\% | 35\% | 18\% | 32\% |
| Much easier | 3\% | 2\% | 3\% | 8\% | 0\% | 12\% | 12\% | 12\% | 12\% |
| Slightly easier | 4\% | 7\% | 7\% | 22\% | 7\% | 20\% | 10\% | 17\% | 16\% |
| No change | 10\% | 28\% | 19\% | 26\% | 19\% | 18\% | 30\% | 34\% | 31\% |
| Slightly harder | 8\% | 33\% | 15\% | 30\% | 10\% | 20\% | 19\% | 6\% | 17\% |
| Much harder | 74\% | 24\% | 52\% | 10\% | 25\% | 26\% | 16\% | 12\% | 15\% |
| Don't know | 2\% | 5\% | 4\% | 4\% | 39\% | 5\% | 14\% | 9\% | 9\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Feeling Thermometer-Immigrants |  |  |  |  |  |  |  |  |  |
| Net-Cool | 68\% | 35\% | 51\% | 18\% | 35\% | 30\% | 27\% | 17\% | 21\% |
| Middle | 10\% | 15\% | 18\% | 24\% | 14\% | 16\% | 13\% | 11\% | 12\% |
| Net-Warm | 14\% | 48\% | 25\% | 55\% | 33\% | 50\% | 53\% | 69\% | 64\% |
| 1-Most Cold | 52\% | 11\% | 29\% | 4\% | 22\% | 16\% | 11\% | 8\% | 10\% |
| 2 | 16\% | 24\% | 22\% | 14\% | 13\% | 14\% | 16\% | 9\% | 11\% |
| 3 | 10\% | 15\% | 18\% | 24\% | 14\% | 16\% | 13\% | 11\% | 12\% |
| 4 | 8\% | 31\% | 13\% | 23\% | 16\% | 22\% | 26\% | 22\% | 23\% |
| 5-Most Warm | 6\% | 17\% | 12\% | 32\% | 17\% | 28\% | 27\% | 47\% | 41\% |
| DK/Refused | 7\% | 1\% | 6\% | 3\% | 19\% | 4\% | 8\% | 3\% | 4\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you favor or oppose temporarily banning Muslims from other countries from entering the United States? |  |  |  |  |  |  |  |  |  |
| Net-Favor | 92\% | 61\% | 97\% | 63\% | 52\% | 35\% | 23\% | 17\% | 20\% |
| Net-Oppose | 7\% | 25\% | 4\% | 24\% | 4\% | 49\% | 57\% | 73\% | 20\% |
| Strongly favor | 85\% | 11\% | 82\% | 14\% | 20\% | 25\% | 11\% | 6\% | 9\% |
| Somewhat favor | 7\% | 50\% | 15\% | 49\% | 32\% | 10\% | 12\% | 11\% | 11\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Somewhat oppose | 1\% | 16\% | 2\% | 18\% | 2\% | 30\% | 20\% | 19\% | 20\% |
| Strongly oppose | 6\% | 9\% | 2\% | 6\% | 2\% | 19\% | 37\% | 54\% | 46\%\% |
| Don't know | 1\% | 14\% | 0\% | 13\% | 45\% | 16\% | 21\% | 11\% | 14\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Feeling Thermometer-Muslims |  |  |  |  |  |  |  |  |  |
| Net-Cool | 74\% | 42\% | 75\% | 42\% | 32\% | 48\% | 32\% | 21\% | 27\% |
| Middle | 4\% | 25\% | 5\% | 19\% | 19\% | 14\% | 15\% | 11\% | 12\% |
| Net-Warm | 9\% | 28\% | 9\% | 36\% | 31\% | 33\% | 44\% | 65\% | 57\% |
| 1-Most Cold | 63\% | 20\% | 58\% | 14\% | 20\% | 22\% | 13\% | 11\% | 13\% |
| 2 | 11\% | 22\% | 17\% | 28\% | 12\% | 26\% | 19\% | 10\% | 14\% |
| 3 | 4\% | 25\% | 5\% | 19\% | 19\% | 14\% | 15\% | 11\% | 12\% |
| 4 | 5\% | 15\% | 5\% | 16\% | 15\% | 13\% | 18\% | 22\% | 20\% |
| 5-Most Warm | 4\% | 13\% | 4\% | 20\% | 16\% | 20\% | 26\% | 43\% | 37\% |
| DK/Refused | 13\% | 4\% | 10\% | 3\% | 19\% | 4\% | 8\% | 4\% | 5\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Race |  |  |  |  |  |  |  |  |  |
| Feeling Thermometer-Hispanics |  |  |  |  |  |  |  |  |  |
| Net-Cool | 35\% | 12\% | 21\% | 5\% | 23\% | 14\% | 15\% | 11\% | 13\% |
| Middle | 11\% | 19\% | 18\% | 18\% | 21\% | 12\% | 16\% | 11\% | 12\% |
| Net-Warm | 46\% | 67\% | 59\% | 76\% | 35\% | 70\% | 61\% | 76\% | 72\% |
| 1-Most Cold | 21\% | 4\% | 9\% | 1\% | 12\% | 1\% | 6\% | 5\% | 5\% |
| 2 | 14\% | 8\% | 12\% | 4\% | 11\% | 13\% | 9\% | 6\% | 8\% |
| 3 | 11\% | 19\% | 18\% | 18\% | 21\% | 12\% | 16\% | 11\% | 12\% |
| 4 | 19\% | 27\% | 23\% | 16\% | 15\% | 26\% | 20\% | 19\% | 20\% |
| 5-Most Warm | 27\% | 40\% | 36\% | 60\% | 20\% | 44\% | 41\% | 57\% | 52\% |
| DK/Refused | 7\% | 2\% | 2\% | 3\% | 21\% | 4\% | 8\% | 2\% | 3\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Feeling Thermometer-Asians |  |  |  |  |  |  |  |  |  |
| Net-Cool | 24\% | 13\% | 12\% | 3\% | 6\% | 11\% | 10\% | 8\% | 9\% |
| Middle | 14\% | 13\% | 18\% | 16\% | 22\% | 16\% | 17\% | 12\% | 13\% |
| Net-Warm | 58\% | 70\% | 68\% | 78\% | 52\% | 69\% | 65\% | 76\% | 74\% |
| 1-Most Cold | 11\% | 4\% | 4\% | 0\% | 1\% | 2\% | 2\% | 3\% | 3\% |
| 2 | 13\% | 9\% | 8\% | 3\% | 5\% | 9\% | 8\% | 5\% | 6\% |
| 3 | 14\% | 13\% | 18\% | 16\% | 22\% | 16\% | 17\% | 12\% | 13\% |
| 4 | 21\% | 27\% | 19\% | 13\% | 20\% | 21\% | 23\% | 18\% | 20\% |
| 5-Most Warm | 37\% | 43\% | 49\% | 65\% | 32\% | 48\% | 42\% | 58\% | 54\% |
| DK/Refused | 4\% | 3\% | 2\% | 3\% | 20\% | 4\% | 9\% | 3\% | 5\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Feeling Thermometer-Blacks |  |  |  |  |  |  |  |  |  |
| Net-Cool | 29\% | 15\% | 23\% | 5\% | 18\% | 16\% | 18\% | 9\% | 12\% |
| Middle | 9\% | 15\% | 17\% | 18\% | 19\% | 13\% | 17\% | 10\% | 11\% |
| Net-Warm | 52\% | 70\% | 56\% | 74\% | 51\% | 67\% | 58\% | 81\% | 75\% |
| 1-Most Cold | 21\% | 4\% | 9\% | 0\% | 3\% | 2\% | 6\% | 3\% | 4\% |
| 2 | 8\% | 11\% | 14\% | 5\% | 15\% | 14\% | 12\% | 6\% | 8\% |
| 3 | 9\% | 15\% | 17\% | 18\% | 19\% | 13\% | 17\% | 10\% | 11\% |
| 4 | 19\% | 28\% | 21\% | 19\% | 25\% | 25\% | 19\% | 19\% | 20\% |
| 5-Most Warm | 33\% | 42\% | 35\% | 55\% | 26\% | 42\% | 39\% | 62\% | 55\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All Non- <br> Trump |
| DK/Refused | 9\% | 1\% | 3\% | 2\% | 12\% | 4\% | 7\% | 1\% | 3\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Feeling Thermometer-Whites |  |  |  |  |  |  |  |  |  |
| Net-Cool | 1\% | 5\% | 1\% | 3\% | 2\% | 17\% | 11\% | 17\% | 14\% |
| Middle | 15\% | 3\% | 17\% | 20\% | 10\% | 13\% | 21\% | 13\% | 14\% |
| Net-Warm | 83\% | 91\% | 80\% | 59\% | 88\% | 68\% | 61\% | 68\% | 69\% |
| 1-Most Cold | 0\% | 0\% | 0\% | 0\% | 0\% | 7\% | 2\% | 7\% | 5\% |
| 2 | 1\% | 5\% | 1\% | 3\% | 2\% | 10\% | 9\% | 10\% | 9\% |
| 3 | 15\% | 3\% | 17\% | 20\% | 10\% | 13\% | 21\% | 13\% | 14\% |
| 4 | 13\% | 16\% | 14\% | 26\% | 26\% | 22\% | 23\% | 22\% | 22\% |
| 5-Most Warm | 70\% | 75\% | 66\% | 33\% | 62\% | 46\% | 38\% | 46\% | 47\% |
| DK/Refused | 1\% | 0\% | 1\% | 17\% | 0\% | 2\% | 7\% | 2\% | 3\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| It's really a matter of some people not trying hard enough; if Blacks would only try harder they could be just as well off as Whites. |  |  |  |  |  |  |  |  |  |
| NET-AGREE | 88\% | 67\% | 91\% | 69\% | 27\% | 61\% | 54\% | 27\% | 37\% |
| NET-DISAGREE | 8\% | 26\% | 5\% | 15\% | 23\% | 26\% | 32\% | 64\% | 53\% |
| Strongly Agree | 54\% | 16\% | 53\% | 18\% | 9\% | 27\% | 21\% | 9\% | 14\% |
| Agree | 34\% | 51\% | 38\% | 51\% | 18\% | 34\% | 33\% | 18\% | 23\% |
| Disagree | 4\% | 18\% | 4\% | 13\% | 16\% | 21\% | 15\% | 26\% | 23\% |
| Strongly Disagree | 4\% | 8\% | 1\% | 2\% | 7\% | 5\% | 17\% | 38\% | 30\% |
| Don't Know | 5\% | 7\% | 4\% | 15\% | 51\% | 13\% | 14\% | 9\% | 11\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Increased opportunities for blacks have significantly improved the quality of life in the United States. |  |  |  |  |  |  |  |  |  |
| NET-AGREE | 44\% | 56\% | 54\% | 64\% | 17\% | 60\% | 45\% | 68\% | 63\% |
| NET-DISAGREE | 29\% | 20\% | 27\% | 17\% | 18\% | 19\% | 19\% | 14\% | 15\% |
| Strongly Agree | 15\% | 8\% | 12\% | 12\% | 3\% | 18\% | 8\% | 19\% | 17\% |
| Agree | 29\% | 48\% | 42\% | 52\% | 14\% | 42\% | 37\% | 49\% | 46\% |
| Disagree | 18\% | 17\% | 17\% | 14\% | 10\% | 11\% | 14\% | 11\% | 11\% |
| Strongly Disagree | 11\% | 3\% | 10\% | 3\% | 8\% | 8\% | 5\% | 3\% | 4\% |
| Don't Know | 26\% | 24\% | 19\% | 20\% | 66\% | 21\% | 37\% | 18\% | 22\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Agree/Disagree - Today discrimination against whites has become as big a problem |  |  |  |  |  |  |  |  |  |
| Strongly Agree | 54\% | 19\% | 52\% | 21\% | 13\% | 29\% | 15\% | 6\% | 11\% |
| Agree | 32\% | 40\% | 37\% | 48\% | 30\% | 29\% | 25\% | 15\% | 19\% |
| Disagree | 7\% | 16\% | 6\% | 20\% | 12\% | 21\% | 20\% | 19\% | 20\% |
| Strongly Disagree | 3\% | 8\% | 1\% | 1\% | 2\% | 8\% | 22\% | 50\% | 40\% |
| Don't Know | 5\% | 17\% | 4\% | 9\% | 42\% | 13\% | 18\% | 10\% | 11\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservation- <br> ists <br> 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All Non- <br> Trump |
| Do you generally favor or oppose affirmative action programs for women and racial minorities? |  |  |  |  |  |  |  |  |  |
| Favor | 18\% | 18\% | 4\% | 5\% | 10\% | 25\% | 29\% | 60\% | 50\% |
| Oppose | 54\% | 47\% | 90\% | 84\% | 28\% | 53\% | 28\% | 15\% | 23\% |
| Don't know | 27\% | 35\% | 7\% | 11\% | 62\% | 22\% | 44\% | 25\% | 28\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Racial Identity |  |  |  |  |  |  |  |  |  |
| How important is being [ R 's race] to your identity? |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 67\% | 34\% | 39\% | 17\% | 31\% | 38\% | 39\% | 42\% | 41\% |
| Moderately important | 19\% | 32\% | 20\% | 19\% | 19\% | 15\% | 20\% | 19\% | 19\% |
| NET-NOT IMPORTANT | 14\% | 35\% | 40\% | 64\% | 36\% | 37\% | 41\% | 37\% | 37\% |
| Extremely important | 39\% | 10\% | 23\% | 6\% | 11\% | 23\% | 19\% | 23\% | 22\% |
| Very important | 28\% | 24\% | 16\% | 11\% | 20\% | 15\% | 20\% | 19\% | 19\% |
| Moderately important | 19\% | 32\% | 20\% | 19\% | 19\% | 25\% | 21\% | 22\% | 22\% |
| A little important | 4\% | 19\% | 11\% | 22\% | 16\% | 17\% | 12\% | 15\% | 14\% |
| Not at all important | 10\% | 16\% | 29\% | 42\% | 20\% | 20\% | 29\% | 22\% | 23\% |
| Skipped | 0\% | 0\% | 0\% | 1\% | 14\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| How much do you think that what happens generally to [ $R$ 's race] in this country will have something to do with what happens in your life? <br> far less racialized way of thinking |  |  |  |  |  |  |  |  |  |
| NET-AGREE | 73\% | 63\% | 67\% | 56\% | 38\% | 64\% | 60\% | 69\% | 66\% |
| NET-DISAGREE | 27\% | 37\% | 33\% | 44\% | 50\% | 36\% | 41\% | 32\% | 34\% |
| A lot | 33\% | 20\% | 25\% | 11\% | 10\% | 20\% | 16\% | 22\% | 20\% |
| Some | 40\% | 43\% | 42\% | 45\% | 28\% | 44\% | 44\% | 47\% | 46\% |
| Not very much | 19\% | 33\% | 25\% | 36\% | 21\% | 20\% | 25\% | 26\% | 25\% |
| None | 8\% | 4\% | 8\% | 8\% | 29\% | 16\% | 16\% | 6\% | 9\% |
| Skipped | 0\% | 0\% | 0\% | 1\% | 13\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Ethnocultural Nationalism |  |  |  |  |  |  |  |  |  |
| Some people say that the following things are important for being truly American. Others say they are not important. How important do you think each of the following is to being American? |  |  |  |  |  |  |  |  |  |
| Importance to being an American - To be of European heritage or descent |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 47\% | 14\% | 25\% | 2\% | 1\% | 23\% | 17\% | 15\% | 17\% |
| NET-NOT IMPORTANT | 44\% | 77\% | 72\% | 96\% | 20\% | 68\% | 73\% | 77\% | 75\% |
| Very important | 23\% | 5\% | 9\% | 0\% | 1\% | 13\% | 6\% | 7\% | 8\% |
| Fairly important | 24\% | 9\% | 16\% | 2\% | 0\% | 10\% | 11\% | 8\% | 9\% |
| Not very important | 28\% | 38\% | 39\% | 31\% | 8\% | 28\% | 25\% | 19\% | 21\% |
| Not important at all | 16\% | 39\% | 33\% | 65\% | 12\% | 40\% | 48\% | 58\% | 54\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Don't know | 9\% | 10\% | 4\% | 1\% | 79\% | 8\% | 10\% | 8\% | 8\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Importance to being an American - To have lived in America for most of one's life |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 89\% | 67\% | 67\% | 34\% | 33\% | 59\% | 52\% | 46\% | 49\% |
| NET-NOT IMPORTANT | 9\% | 33\% | 30\% | 65\% | 6\% | 38\% | 38\% | 50\% | 46\% |
| Very important | 67\% | 29\% | 40\% | 10\% | 23\% | 35\% | 26\% | 23\% | 25\% |
| Fairly important | 22\% | 38\% | 27\% | 24\% | 10\% | 24\% | 26\% | 23\% | 24\% |
| Not very important | 7\% | 24\% | 22\% | 41\% | 5\% | 28\% | 17\% | 27\% | 25\% |
| Not important at all | 2\% | 9\% | 8\% | 24\% | 1\% | 10\% | 21\% | 23\% | 21\% |
| Don't know | 3\% | 0\% | 2\% | 1\% | 61\% | 3\% | 10\% | 5\% | 5\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Importance to being an American - To have been born in America |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 86\% | 58\% | 72\% | 38\% | 37\% | 56\% | 47\% | 44\% | 46\% |
| NET-NOT IMPORTANT | 12\% | 40\% | 27\% | 63\% | 15\% | 40\% | 46\% | 52\% | 50\% |
| Very important | 69\% | 32\% | 47\% | 15\% | 25\% | 35\% | 29\% | 25\% | 27\% |
| Fairly important | 17\% | 26\% | 25\% | 23\% | 12\% | 21\% | 18\% | 19\% | 19\% |
| Not very important | 10\% | 28\% | 19\% | 33\% | 12\% | 24\% | 23\% | 23\% | 23\% |
| Not important at all | 2\% | 12\% | 8\% | 30\% | 3\% | 16\% | 23\% | 29\% | 27\% |
| Don't know | 1\% | 1\% | 1\% | 0\% | 48\% | 4\% | 7\% | 4\% | 5\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Importance to being an American - To be Christian |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 77\% | 49\% | 61\% | 29\% | 47\% | 49\% | 30\% | 25\% | 29\% |
| NET-NOT IMPORTANT | 21\% | 46\% | 37\% | 70\% | 24\% | 43\% | 60\% | 68\% | 64\% |
| Very important | 59\% | 28\% | 37\% | 12\% | 23\% | 29\% | 14\% | 14\% | 16\% |
| Fairly important | 18\% | 21\% | 24\% | 17\% | 24\% | 20\% | 16\% | 11\% | 13\% |
| Not very important | 11\% | 26\% | 20\% | 36\% | 14\% | 16\% | 17\% | 12\% | 14\% |
| Not important at all | 10\% | 20\% | 17\% | 34\% | 10\% | 27\% | 43\% | 56\% | 50\% |
| Don't know | 2\% | 5\% | 2\% | 2\% | 30\% | 8\% | 10\% | 5\% | 7\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Importance to being an American - To <br> accept people of diverse racial and <br> religious backgrounds <br> this part is key... |  |  |  |  |  |  |  |  |  |
| NET-IMPORTANT | 69\% | 86\% | 69\% | 88\% | 46\% | 84\% | 83\% | 92\% | 89\% |
| NET-NOT IMPORTANT | 29\% | 14\% | 29\% | 11\% | 6\% | 11\% | 9\% | 4\% | 6\% |
| Very important | 35\% | 44\% | 31\% | 48\% | 36\% | 46\% | 52\% | 72\% | 65\% |
| Fairly important | 34\% | 42\% | 38\% | 40\% | 10\% | 38\% | 31\% | 20\% | 24\% |
| Not very important | 17\% | 12\% | 20\% | 9\% | 4\% | 7\% | 7\% | 3\% | 4\% |
| Not important at all | 12\% | 2\% | 9\% | 2\% | 2\% | 4\% | 2\% | 1\% | 2\% |
| Don't know | 3\% | 1\% | 3\% | 1\% | 49\% | 6\% | 7\% | 4\% | 5\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Personal Economic Anxiety |  |  |  |  |  |  |  |  |  |
| Would you say that you and your family are... |  |  |  |  |  |  |  |  |  |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | Anti- <br> Elites <br> 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Better off financially than you were a year ago | 8\% | 9\% | 6\% | 8\% | 21\% | 26\% | 17\% | 23\% | 22\% |
| About the same financially as you were a year ago | 47\% | 58\% | 51\% | 56\% | 46\% | 50\% | 55\% | 60\% | 58\% |
| Worse off financially than you were a year ago | 45\% | 32\% | 42\% | 36\% | 14\% | 21\% | 19\% | 15\% | 16\% |
| Don't know | 0\% | 0\% | 0\% | 0\% | 19\% | 4\% | 9\% | 3\% | 4\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Overall, do you think the economy is getting better or worse? |  |  |  |  |  |  |  |  |  |
| Getting better | 19\% | 15\% | 14\% | 17\% | 15\% | 13\% | 14\% | 37\% | 30\% |
| About the same | 37\% | 61\% | 43\% | 57\% | 51\% | 60\% | 47\% | 42\% | 46\% |
| Getting worse | 41\% | 18\% | 35\% | 22\% | 18\% | 20\% | 28\% | 13\% | 17\% |
| Don't know | 3\% | 6\% | 7\% | 4\% | 17\% | 6\% | 12\% | 8\% | 8\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| When children today are the age you are now, do you think their standard of living will be better, about the same, or worse than yours is now? |  |  |  |  |  |  |  |  |  |
| Better | 22\% | 13\% | 17\% | 19\% | 9\% | 24\% | 18\% | 19\% | 19\% |
| About the same | 14\% | 26\% | 18\% | 21\% | 24\% | 30\% | 24\% | 23\% | 24\% |
| Worse | 39\% | 35\% | 38\% | 36\% | 21\% | 26\% | 39\% | 33\% | 33\% |
| Don't know | 25\% | 26\% | 27\% | 23\% | 46\% | 21\% | 20\% | 25\% | 24\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Nostalgia |  |  |  |  |  |  |  |  |  |
| In general, would you say life in America today is better, worse, or about the same as it was fifty years ago for people like you? |  |  |  |  |  |  |  |  |  |
| Better | 11\% | 24\% | 12\% | 22\% | 21\% | 29\% | 18\% | 39\% | 34\% |
| About the same | 13\% | 23\% | 11\% | 16\% | 26\% | 25\% | 26\% | 25\% | 25\% |
| Worse | 70\% | 50\% | 73\% | 56\% | 27\% | 42\% | 41\% | 29\% | 33\% |
| Don't know | 6\% | 4\% | 4\% | 6\% | 26\% | 4\% | 15\% | 8\% | 9\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Traditionalism and Social Conservatism |  |  |  |  |  |  |  |  |  |
| Would you self describe as: Traditional |  |  |  |  |  |  |  |  |  |
| Yes | 43\% | 44\% | 54\% | 60\% | 31\% | 47\% | 23\% | 24\% | 27\% |
| No | 57\% | 56\% | 46\% | 40\% | 69\% | 53\% | 77\% | 76\% | 73\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Issue importance - Religious liberty |  |  |  |  |  |  |  |  |  |
| NET-AGREE | 81\% | 82\% | 89\% | 92\% | 76\% | 84\% | 73\% | 70\% | 73\% |
| NET-DISAGREE | 17\% | 18\% | 10\% | 7\% | 11\% | 16\% | 26\% | 30\% | 27\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservation- <br> ists <br> 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Very important | 56\% | 48\% | 66\% | 66\% | 36\% | 60\% | 31\% | 39\% | 41\% |
| Somewhat important | 25\% | 34\% | 23\% | 26\% | 40\% | 24\% | 42\% | 31\% | 32\% |
| Not very important | 12\% | 13\% | 6\% | 6\% | 6\% | 9\% | 18\% | 17\% | 16\% |
| Unimportant | 5\% | 5\% | 4\% | 1\% | 5\% | 7\% | 8\% | 13\% | 11\% |
| Skipped | 2\% | 0\% | 1\% | 2\% | 12\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you think the death penalty is imposed too often or not often enough? |  |  |  |  |  |  |  |  |  |
| Too often | 3\% | 9\% | 3\% | 8\% | 6\% | 14\% | 18\% | 35\% | 29\% |
| About right | 11\% | 18\% | 13\% | 26\% | 6\% | 17\% | 16\% | 17\% | 17\% |
| Not often enough | 74\% | 54\% | 75\% | 46\% | 44\% | 44\% | 34\% | 25\% | 29\% |
| Don't know | 12\% | 19\% | 9\% | 19\% | 44\% | 25\% | 32\% | 23\% | 25\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Women should return to their traditional roles in society |  |  |  |  |  |  |  |  |  |
| Net Agree | 45\% | 23\% | 33\% | 14\% | 21\% | 34\% | 21\% | 11\% | 16\% |
| Net Disagree | 55\% | 77\% | 67\% | 85\% | 79\% | 66\% | 79\% | 89\% | 84\% |
| Strongly Agree | 16\% | 4\% | 12\% | 2\% | 4\% | 8\% | 6\% | 4\% | 5\% |
| Somewhat Agree | 29\% | 19\% | 21\% | 12\% | 17\% | 26\% | 15\% | 7\% | 11\% |
| Somewhat Disagree | 29\% | 43\% | 40\% | 41\% | 40\% | 32\% | 30\% | 17\% | 21\% |
| Strongly Disagree | 26\% | 34\% | 27\% | 44\% | 39\% | 34\% | 49\% | 72\% | 63\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Women who complain about harassment often cause more problems than they solve. |  |  |  |  |  |  |  |  |  |
| Net Agree | 55\% | 44\% | 66\% | 41\% | 37\% | 41\% | 31\% | 18\% | 23\% |
| Net Disagree | 45\% | 55\% | 33\% | 59\% | 63\% | 59\% | 69\% | 83\% | 77\% |
| Strongly Agree | 24\% | 7\% | 24\% | 11\% | 11\% | 10\% | 10\% | 5\% | 6\% |
| Somewhat Agree | 31\% | 37\% | 42\% | 30\% | 26\% | 31\% | 21\% | 13\% | 17\% |
| Somewhat Disagree | 28\% | 35\% | 27\% | 42\% | 39\% | 35\% | 37\% | 26\% | 29\% |
| Strongly Disagree | 17\% | 20\% | 6\% | 17\% | 24\% | 24\% | 32\% | 57\% | 48\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Would you call yourself prolife or prochoice? | 67\% | 60\% | 44\% | 42\% | 64\% | 52\% | 77\% | 90\% | 82\% |
| Pro-life | 33\% | 40\% | 56\% | 58\% | 36\% | 48\% | 23\% | 10\% | 18\% |
| Pro-choice | 23\% | 23\% | 14\% | 15\% | 25\% | 15\% | 31\% | 52\% | 43\% |
| Both pro-life and pro-choice | 30\% | 26\% | 24\% | 18\% | 22\% | 29\% | 27\% | 26\% | 27\% |
| Neither | 7\% | 8\% | 5\% | 9\% | 3\% | 4\% | 10\% | 6\% | 6\% |
| Not sure | 6\% | 3\% | 2\% | 1\% | 14\% | 3\% | 9\% | 6\% | 6\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Opinion on gay marriage |  |  |  |  |  |  |  |  |  |
| Favor | 23\% | 38\% | 18\% | 31\% | 16\% | 35\% | 58\% | 75\% | 66\% |
| Oppose | 58\% | 42\% | 70\% | 50\% | 43\% | 53\% | 20\% | 16\% | 22\% |
| Don't know | 20\% | 20\% | 12\% | 19\% | 41\% | 13\% | 22\% | 10\% | 12\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Social Conformity |  |  |  |  |  |  |  |  |  |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | Anti- <br> Elites <br> 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Which do you think is more important for a child to have: |  |  |  |  |  |  |  |  |  |
| Obedience | 58\% | 48\% | 45\% | 33\% | 36\% | 48\% | 31\% | 33\% | 35\% |
| Self reliance | 37\% | 50\% | 50\% | 63\% | 45\% | 52\% | 69\% | 67\% | 65\% |
| Skipped | 6\% | 3\% | 4\% | 4\% | 19\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Which do you think is more important for a child to have: |  |  |  |  |  |  |  |  |  |
| Considerate | 46\% | 57\% | 40\% | 63\% | 44\% | 35\% | 45\% | 52\% | 48\% |
| Well behaved | 49\% | 41\% | 57\% | 32\% | 41\% | 65\% | 55\% | 48\% | 52\% |
| Skipped | 5\% | 2\% | 4\% | 5\% | 15\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Climate Change |  |  |  |  |  |  |  |  |  |
| Some people say that global temperatures have been going up slowly over the past 100 years - the phenomenon called "global warming." Do you think that global warming is happening? |  |  |  |  |  |  |  |  |  |
| NET-Happening | 58\% | 64\% | 19\% | 38\% | 25\% | 66\% | 77\% | 90\% | 85\% |
| NET-Not Happening | 33\% | 25\% | 75\% | 54\% | 37\% | 27\% | 9\% | 4\% | 8\% |
| Definitely is happening | 22\% | 29\% | 5\% | 4\% | 9\% | 26\% | 48\% | 74\% | 63\% |
| Probably is happening | 36\% | 35\% | 14\% | 34\% | 16\% | 40\% | 29\% | 16\% | 22\% |
| Probably is not happening | 19\% | 17\% | 30\% | 31\% | 22\% | 16\% | 8\% | 3\% | 5\% |
| Definitely is not happening | 14\% | 8\% | 45\% | 23\% | 15\% | 11\% | 1\% | 1\% | 3\% |
| Don't know | 9\% | 11\% | 5\% | 8\% | 34\% | 7\% | 13\% | 6\% | 8\% |
| Skipped | 0\% | 0\% | 0\% | 0\% | 4\% | 0\% | 0\% | 0\% | 0\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Seriousness of global warming problem |  |  |  |  |  |  |  |  |  |
| NET-SERIOUS | 61\% | 67\% | 24\% | 22\% | 53\% | 55\% | 71\% | 88\% | 81\% |
| Very serious | 26\% | 26\% | 7\% | 3\% | 15\% | 21\% | 39\% | 55\% | 48\% |
| Somewhat serious | 35\% | 41\% | 17\% | 19\% | 38\% | 34\% | 32\% | 33\% | 33\% |
| Not very serious | 26\% | 24\% | 69\% | 68\% | 23\% | 34\% | 17\% | 7\% | 12\% |
| Not sure | 13\% | 9\% | 7\% | 10\% | 25\% | 11\% | 11\% | 6\% | 7\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you think global warming has been caused by pollution from human activities (such as emissions from cars and factories) or by natural causes? |  |  |  |  |  |  |  |  |  |
| Pollution from human activities | 40\% | 39\% | 8\% | 14\% | 16\% | 47\% | 55\% | 83\% | 74\% |
| Natural causes not related to human activities | 26\% | 27\% | 38\% | 45\% | 15\% | 36\% | 17\% | 6\% | 12\% |
| Don't know | 19\% | 25\% | 8\% | 18\% | 48\% | 17\% | 27\% | 11\% | 15\% |
| Skipped | 14\% | 8\% | 45\% | 23\% | 21\% | 100\% | 100\% | 100\% | 100\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% |  |  |  |  |
| Compromise |  |  |  |  |  |  |  |  |  |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | Anti- <br> Elites <br> 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Importance of compromise-oriented congressperson |  |  |  |  |  |  |  |  |  |
| Compromises to get things done. | 53\% | 61\% | 27\% | 37\% | 58\% | 48\% | 65\% | 76\% | 70\% |
| Sticks to their principles, no matter what. | 47\% | 39\% | 73\% | 63\% | 42\% | 52\% | 35\% | 24\% | 30\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Americanism |  |  |  |  |  |  |  |  |  |
| Agree/Disagree - There are some things about America today that make me feel ashamed of America |  |  |  |  |  |  |  |  |  |
| NET-AGREE | 69\% | 63\% | 44\% | 39\% | 42\% | 64\% | 70\% | 84\% | 78\% |
| NET-DISAGREE | 29\% | 34\% | 53\% | 57\% | 25\% | 29\% | 16\% | 12\% | 15\% |
| Agree strongly | 31\% | 14\% | 13\% | 9\% | 4\% | 29\% | 33\% | 45\% | 40\% |
| Agree | 38\% | 49\% | 31\% | 30\% | 38\% | 35\% | 37\% | 39\% | 38\% |
| Disagree | 13\% | 25\% | 18\% | 24\% | 21\% | 14\% | 13\% | 7\% | 9\% |
| Disagree strongly | 16\% | 9\% | 35\% | 33\% | 4\% | 15\% | 3\% | 5\% | 6\% |
| Don't know | 2\% | 4\% | 2\% | 3\% | 33\% | 6\% | 14\% | 5\% | 7\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| How proud are you of America in the way democracy works? |  |  |  |  |  |  |  |  |  |
| Very proud | 44\% | 30\% | 58\% | 56\% | 11\% | 36\% | 14\% | 17\% | 19\% |
| Somewhat proud | 26\% | 47\% | 31\% | 36\% | 26\% | 36\% | 35\% | 43\% | 41\% |
| Not very proud | 16\% | 14\% | 6\% | 4\% | 6\% | 10\% | 22\% | 23\% | 21\% |
| Not proud at all | 6\% | 2\% | 2\% | 1\% | 1\% | 7\% | 8\% | 10\% | 9\% |
| Don't know | 7\% | 7\% | 2\% | 2\% | 55\% | 12\% | 22\% | 7\% | 10\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| How proud are you of America's history |  |  |  |  |  |  |  |  |  |
| Very proud | 67\% | 47\% | 82\% | 74\% | 38\% | 46\% | 29\% | 21\% | 26\% |
| Somewhat proud | 27\% | 39\% | 16\% | 22\% | 17\% | 38\% | 32\% | 38\% | 37\% |
| Not very proud | 3\% | 9\% | 1\% | 3\% | 13\% | 5\% | 13\% | 23\% | 19\% |
| Not proud at all | 1\% | 1\% | 0\% | 0\% | 0\% | 3\% | 13\% | 13\% | 12\% |
| Don't know | 2\% | 3\% | 0\% | 1\% | 32\% | 7\% | 14\% | 5\% | 7\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| How proud are you of America's fair and equal treatment of all groups in society |  |  |  |  |  |  |  |  |  |
| Very proud | 32\% | 21\% | 51\% | 42\% | 16\% | 26\% | 14\% | 9\% | 12\% |
| Somewhat proud | 41\% | 46\% | 36\% | 46\% | 31\% | 40\% | 27\% | 25\% | 28\% |
| Not very proud | 13\% | 20\% | 6\% | 7\% | 9\% | 19\% | 28\% | 37\% | 33\% |
| Not proud at all | 5\% | 5\% | 2\% | 2\% | 1\% | 6\% | 15\% | 24\% | 20\% |
| Don't know | 8\% | 8\% | 5\% | 2\% | 42\% | 8\% | 16\% | 6\% | 8\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Union Attitudes |  |  |  |  |  |  |  |  |  |
| Feeling Thermometer-Unions |  |  |  |  |  |  |  |  |  |
| Net-Cool | 50\% | 45\% | 72\% | 76\% | 29\% | 51\% | 40\% | 16\% | 25\% |
| Middle | 15\% | 13\% | 13\% | 13\% | 16\% | 15\% | 15\% | 10\% | 12\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Net-Warm | 33\% | 37\% | 14\% | 11\% | 40\% | 27\% | 34\% | 69\% | 57\% |
| 1-Most Cold | 30\% | 27\% | 51\% | 48\% | 19\% | 27\% | 19\% | 6\% | 11\% |
| 2 | 20\% | 18\% | 21\% | 28\% | 10\% | 24\% | 21\% | 10\% | 14\% |
| 3 | 15\% | 13\% | 13\% | 13\% | 16\% | 15\% | 15\% | 10\% | 12\% |
| 4 | 12\% | 20\% | 9\% | 6\% | 23\% | 14\% | 15\% | 20\% | 18\% |
| 5-Most Warm | 21\% | 17\% | 5\% | 5\% | 17\% | 13\% | 19\% | 49\% | 39\% |
| DK/Refused | 2\% | 5\% | 1\% | 0\% | 15\% | 7\% | 11\% | 6\% | 7\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Union membership |  |  |  |  |  |  |  |  |  |
| Net-Union Household | 20\% | 18\% | 17\% | 15\% | 16\% | 16\% | 16\% | 22\% | 21\% |
| Yes, I personally belong to a union | 8\% | 8\% | 11\% | 9\% | 6\% | 9\% | 7\% | 11\% | 11\% |
| Someone else in household is union member | 12\% | 10\% | 6\% | 6\% | 10\% | 7\% | 9\% | 11\% | 10\% |
| No one in my household belongs to a union | 80\% | 82\% | 82\% | 85\% | 84\% | 84\% | 84\% | 79\% | 80\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Personal Characteristics |  |  |  |  |  |  |  |  |  |
| Have you smoked at least 100 cigarettes in your entire life? |  |  |  |  |  |  |  |  |  |
| Yes | 58\% | 47\% | 57\% | 44\% | 34\% | 37\% | 41\% | 43\% | 42\% |
| No | 42\% | 53\% | 43\% | 56\% | 66\% | 63\% | 59\% | 57\% | 58\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| How often do you smoke cigarettes? |  |  |  |  |  |  |  |  |  |
| Every day | 42\% | 26\% | 19\% | 19\% | 27\% | 31\% | 25\% | 26\% | 27\% |
| Some days | 7\% | 13\% | 8\% | 6\% | 9\% | 10\% | 16\% | 11\% | 12\% |
| Not at all | 51\% | 62\% | 74\% | 75\% | 64\% | 59\% | 59\% | 63\% | 62\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Personal gun ownership |  |  |  |  |  |  |  |  |  |
| NET-Gun Household | 41\% | 40\% | 58\% | 52\% | 38\% |  |  |  |  |
| Personally own a gun | 30\% | 24\% | 48\% | 41\% | 20\% | 24\% | 17\% | 15\% | 16\% |
| Someone else in household owns gun | 11\% | 16\% | 10\% | 11\% | 18\% | 18\% | 8\% | 11\% | 12\% |
| No one in the household owns a gun | 53\% | 55\% | 37\% | 41\% | 46\% | 50\% | 67\% | 71\% | 68\% |
| Not sure | 6\% | 5\% | 4\% | 7\% | 15\% | 7\% | 8\% | 3\% | 4\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| National Rifle Association (NRA) Member | 12\% | 6\% | 23\% | 18\% | 2\% | 7\% | 6\% | 2\% | 3\% |
| Do you currently have health insurance? |  |  |  |  |  |  |  |  |  |
| Yes | 81\% | 82\% | 83\% | 92\% | 70\% | 81\% | 66\% | 77\% | 75\% |
| No | 17\% | 18\% | 17\% | 8\% | 29\% | 16\% | 32\% | 21\% | 23\% |
| Not sure | 2\% | 0\% | 0\% | 0\% | 1\% | 3\% | 3\% | 2\% | 2\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| What kind of health care coverage do you currently have? (If insured) |  |  |  |  |  |  |  |  |  |
| I have private insurance or belong to an HMO | 35\% | 52\% | 56\% | 64\% | 58\% | 71\% | 60\% | 62\% | 63\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| I'm covered by a government plan, such as Medicare or Medicaid | 59\% | 40\% | 36\% | 25\% | 35\% | 19\% | 25\% | 28\% | 26\% |
| Other | 5\% | 7\% | 7\% | 9\% | 2\% | 7\% | 14\% | 6\% | 7\% |
| Don't know | 1\% | 0\% | 1\% | 2\% | 5\% | 3\% | 2\% | 4\% | 3\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| What kind of health care coverage do you currently have? |  |  |  |  |  |  |  |  |  |
| Private | 33\% | 48\% | 53\% | 60\% | 45\% | 58\% | 40\% | 50\% | 49\% |
| Government (Medicaid, Medicare) | 55\% | 30\% | 33\% | 23\% | 35\% | 24\% | 31\% | 33\% | 32\% |
| Other | 5\% | 2\% | 7\% | 9\% | 6\% | 5\% | 4\% | 5\% | 5\% |
| Don't know | 1\% | 4\% | 1\% | 2\% | 0\% | 2\% | 4\% | 1\% | 2\% |
| No Insurance | 7\% | 16\% | 7\% | 6\% | 14\% | 12\% | 22\% | 10\% | 12\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| What kind of health care coverage do you currently have? (If under age 65) |  |  |  |  |  |  |  |  |  |
| Private | 41\% | 52\% | 72\% | 75\% | 54\% | 64\% | 44\% | 59\% | 57\% |
| Government (Medicaid, Medicare) | 44\% | 25\% | 11\% | 6\% | 22\% | 17\% | 24\% | 23\% | 22\% |
| Other | 3\% | 2\% | 7\% | 8\% | 7\% | 5\% | 4\% | 5\% | 5\% |
| Don't know | 2\% | 5\% | 1\% | 2\% | 1\% | 1\% | 4\% | 1\% | 2\% |
| No Insurance | 10\% | 17\% | 10\% | 8\% | 17\% | 13\% | 24\% | 12\% | 15\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Do you know anyone who is gay, lesbian, bisexual, or transgender? |  |  |  |  |  |  |  |  |  |
| Yes | 69\% | 77\% | 77\% | 88\% | 57\% | 72\% | 76\% | 80\% | 78\% |
| No | 31\% | 23\% | 23\% | 12\% | ** | 28\% | 24\% | 20\% | 22\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Own Home/Rent |  |  |  |  |  |  |  |  |  |
| Owned by you or your family | 68\% | 74\% | 84\% | 85\% | 53\% | 64\%\% | 58\% | 61\% | 61\% |
| Rented from someone else | 31\% | 23\% | 15\% | 14\% | 47\% | 32\% | 39\%\% | 37\% | 37\% |
| Media Consumption |  |  |  |  |  |  |  |  |  |
| Hours watch TV daily |  |  |  |  |  |  |  |  |  |
| None | 4\% | 3\% | 3\% | 8\% | 7\% | 9\% | 11\% | 8\% | 8\% |
| 1-2 hours | 22\% | 30\% | 28\% | 38\% | 46\% | 27\% | 29\% | 26\% | 27\% |
| 3-4 hours | 31\% | 34\% | 32\% | 29\% | 14\% | 32\% | 27\% | 28\% | 29\% |
| More than 4 hours | 42\% | 33\% | 37\% | 25\% | 33\% | 32\% | 32\% | 38\% | 36\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Political Interest and Information |  |  |  |  |  |  |  |  |  |
| Political Interest |  |  |  |  |  |  |  |  |  |
| Most of the time | 52\% | 41\% | 84\% | 75\% | 28\% | 51\% | 29\% | 54\% | 49\% |
| Some of the time | 31\% | 42\% | 13\% | 20\% | 27\% | 23\% | 34\% | 26\% | 27\% |
| Only now and then | 10\% | 14\% | 3\% | 2\% | 29\% | 21\% | 16\% | 14\% | 15\% |
| Hardly at all | 4\% | 3\% | 0\% | 2\% | 12\% | 5\% | 14\% | 5\% | 7\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservationists 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All Non- <br> Trump |
| Don't know | 2\% | 0\% | 0\% | 0\% | 5\% | 0\% | 6\% | 2\% | 2\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| How much would you say that you know about politics? (2012) |  |  |  |  |  |  |  |  |  |
| A lot | 22\% | 19\% | 56\% | 48\% | 11\% | 32\% | 20\% | 32\% | 29\% |
| Some | 49\% | 49\% | 36\% | 43\% | 46\% | 40\% | 40\% | 43\% | 42\% |
| A little | 25\% | 25\% | 7\% | 8\% | 32\% | 19\% | 28\% | 22\% | 23\% |
| Nothing | 4\% | 6\% | 0\% | 1\% | 10\% | 10\% | 13\% | 3\% | 6\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| What is Nancy Pelosi's position? |  |  |  |  |  |  |  |  |  |
| Representative | 51\% | 50\% | 72\% | 73\% | 60\% | 66\% | 50\% | 59\% | 58\% |
| Senator | 18\% | 26\% | 21\% | 20\% | 15\% | 19\% | 23\% | 20\% | 21\% |
| Cabinet Member | 27\% | 23\% | 7\% | 5\% | 20\% | 11\% | 22\% | 16\% | 16\% |
| Vice President | 1\% | 0\% | 0\% | 0\% | 0\% | 1\% | 1\% | 2\% | 1\% |
| Judge | 3\% | 2\% | 0\% | 1\% | 5\% | 2\% | 4\% | 3\% | 3\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| What is John Robert's title |  |  |  |  |  |  |  |  |  |
| Representative | 25\% | 19\% | 6\% | 5\% | 24\% | 18\% | 15\% | 14\% | 15\% |
| Senator | 13\% | 16\% | 6\% | 6\% | 17\% | 16\% | 16\% | 14\% | 14\% |
| Cabinet Member | 19\% | 10\% | 8\% | 7\% | 18\% | 13\% | 18\% | 14\% | 14\% |
| Vice President | 2\% | 0\% | 0\% | 0\% | 1\% | 3\% | 1\% | 1\% | 1\% |
| Judge | 42\% | 55\% | 80\% | 82\% | 40\% | 50\% | 50\% | 58\% | 55\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Demographics |  |  |  |  |  |  |  |  |  |
| Gender |  |  |  |  |  |  |  |  |  |
| Male | 47\% | 52\% | 67\% | 63\% | 36\% | 45\% | 36\% | 44\% | 43\% |
| Female | 53\% | 48\% | 33\% | 37\% | 64\% | 55\% | 64\% | 56\% | 57\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Race |  |  |  |  |  |  |  |  |  |
| White | 83\% | 77\% | 82\% | 83\% | 85\% | 79\% | 65\% | 60\% | 63\% |
| Black | 3\% | 6\% | 2\% | 1\% | 2\% | 1\% | 12\% | 20\% | 16\% |
| Hispanic | 9\% | 11\% | 10\% | 11\% | 2\% | 14\% | 13\% | 12\% | 12\% |
| Asian | 2\% | 1\% | 0\% | 0\% | 2\% | 3\% | 3\% | 3\% | 3\% |
| Other | 3\% | 4\% | 6\% | 4\% | 9\% | 3\% | 7\% | 5\% | 6\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 23\% | 39\% | 21\% | 30\% | 60\% |  |  |  |  |
| Age | 77\% | 61\% | 79\% | 70\% | 40\% |  |  |  |  |
| 18-29 | 7\% | 13\% | 4\% | 5\% | 21\% | 22\% | 21\% | 18\% | 19\% |
| 30-44 | 16\% | 26\% | 17\% | 25\% | 39\% | 26\% | 32\% | 28\% | 28\% |
| 45-65 | 46\% | 39\% | 45\% | 46\% | 29\% | 41\% | 36\% | 36\% | 37\% |
| 65+ | 31\% | 22\% | 34\% | 24\% | 11\% | 11\% | 11\% | 18\% | 16\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Education |  |  |  |  |  |  |  |  |  |
| High school or less | 61\% | 49\% | 50\% | 30\% | 39\% | 43\% | 39\% | 38\% | 39\% |
| Some collge | 24\% | 22\% | 27\% | 31\% | 36\% | 32\% | 31\% | 32\% | 32\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Preservation- } \\ & \text { ists } \\ & 20 \% \end{aligned}$ | Anti- <br> Elites <br> 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| College Grad+ | 15\% | 29\% | 22\% | 39\% | 25\% | 16\% | 30\% | 31\% | 29\% |
| No HS | 20\% | 9\% | 9\% | 4\% | 10\% | 5\% | 6\% | 6\% | 6\% |
| High school graduate | 41\% | 40\% | 41\% | 26\% | 29\% | 38\% | 33\% | 32\% | 33\% |
| Some college | 16\% | 13\% | 18\% | 22\% | 13\% | 22\% | 23\% | 22\% | 22\% |
| 2-year | 8\% | 9\% | 9\% | 9\% | 23\% | 10\% | 8\% | 10\% | 10\% |
| 4-year | 12\% | 21\% | 15\% | 23\% | 22\% | 8\% | 22\% | 18\% | 18\% |
| Post-grad | 3\% | 8\% | 7\% | 16\% | 3\% | 8\% | 8\% | 13\% | 11\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  |  |  |  |  |  |  |  |  |
| Household Income |  |  |  |  |  |  |  |  |  |
| Income less than \$50K | 56\% | 44\% | 33\% | 24\% | 55\% | 44\% | 58\% | 46\% | 48\% |
| Income Between \$50K-\$100K | 25\% | 37\% | 35\% | 36\% | 21\% | 31\% | 19\% | 27\% | 25\% |
| Income more than \$100K | 5\% | 9\% | 18\% | 25\% | 5\% | 11\% | 11\% | 6\% | 14\% |
| <\$30K | 32\% | 22\% | 15\% | 8\% | 31\% | 21\% | 35\% | 26\% | 27\% |
| \$30K-\$49K | 24\% | 22\% | 18\% | 16\% | 24\% | 23\% | 23\% | 20\% | 21\% |
| \$50K-\$69K | 14\% | 22\% | 15\% | 16\% | 15\% | 19\% | 9\% | 15\% | 14\% |
| \$70K-\$99K | 11\% | 15\% | 20\% | 20\% | 6\% | 12\% | 10\% | 12\% | 11\% |
| \$100K-\$149K | 4\% | 6\% | 13\% | 16\% | 4\% | 8\% | 7\% | 1-\% | 9\% |
| \$150K+ | 1\% | 3\% | 5\% | 9\% | 1\% | 3\% | 4\% | 6\% | 5\% |
| Refused | 14\% | 11\% | 14\% | 15\% | 18\% | 15\% | 13\% | 13\% | 13\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Employment Status |  |  |  |  |  |  |  |  |  |
| Full-time | 26\% | 40\% | 43\% | 52\% | 57\% | 43\% | 44\% | 42\% | 42\% |
| Underemployed | 35\% | 26\% | 18\% | 13\% | 22\% | 30\% | 28\% | 26\% | 26\% |
| Retired | 31\% | 23\% | 33\% | 23\% | 10\% | 13\% | 13\% | 20\% | 18\% |
| Full-time | 26\% | 40\% | 43\% | 52\% | 57\% | 43\% | 44\% | 42\% | 42\% |
| Part-time | 8\% | 12\% | 8\% | 7\% | 12\% | 13\% | 11\% | 12\% | 12\% |
| Temporarily laid off | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% |
| Unemployed | 8\% | 7\% | 3\% | 3\% | 3\% | 8\% | 8\% | 7\% | 7\% |
| Retired | 31\% | 23\% | 33\% | 23\% | 10\% | 13\% | 13\% | 20\% | 18\% |
| Permanently disabled | 19\% | 7\% | 7\% | 3\% | 7\% | 8\% | 9\% | 7\% | 7\% |
| Homemaker | 7\% | 10\% | 5\% | 6\% | 11\% | 12\% | 6\% | 7\% | 8\% |
| Student | 0\% | 0\% | 0\% | 2\% | 0\% | 3\% | 7\% | 4\% | 5\% |
| Other | 1\% | 1\% | 1\% | 4\% | 0\% | 0\% | 2\% | 1\% | 1\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  |  |  |  |  |  |  |  |  |
| Region |  |  |  |  |  |  |  |  |  |
| Northeast | 18\% | 15\% | 19\% | 14\% | 10\% | 14\% | 23\% | 23\% | 21\% |
| Midwest | 27\% | 27\% | 18\% | 25\% | 28\% | 21\% | 23\% | 26\% | 25\% |
| South | 41\% | 40\% | 39\% | 35\% | 41\% | 37\% | 36\% | 32\% | 33\% |
| West | 14\% | 18\% | 23\% | 25\% | 20\% | 28\% | 17\% | 19\% | 20\% |
| Not in U.S. | 0\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 1\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Religious Characteristics |  |  |  |  |  |  |  |  |  |
| Christian | 57\% | 53\% | 61\% | 65\% | 38\% | 57\% | 31\% | 30\% | 34\% |
| Born Again | 45\% | 34\% | 36\% | 39\% | 32\% | 42\% | 24\% | 18\% | 22\% |
| Importance of religion |  |  |  |  |  |  |  |  |  |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservation- <br> ists <br> 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Very important | 58\% | 45\% | 49\% | 52\% | 52\% | 53\% | 30\% | 28\% | 32\% |
| Somewhat important | 22\% | 27\% | 27\% | 24\% | 26\% | 28\% | 27\% | 21\% | 23\% |
| Not too important | 9\% | 16\% | 12\% | 13\% | 11\% | 8\% | 14\% | 17\% | 15\% |
| Not at all important | 12\% | 12\% | 12\% | 11\% | 11\% | 11\% | 28\% | 34\% | 30\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Church attendance |  |  |  |  |  |  |  |  |  |
| Once a week or more | 26\% | 28\% | 29\% | 40\% | 34\% | 36\% | 15\% | 16\% | 19\% |
| Seldom/Never | 52\% | 52\% | 49\% | 41\% | 35\% | 37\% | 69\% | 65\% | 62\% |
| More than once a week | 3\% | 9\% | 10\% | 14\% | 12\% | 10\% | 4\% | 5\% | 6\% |
| Once a week | 23\% | 19\% | 19\% | 26\% | 22\% | 26\% | 11\% | 11\% | 13\% |
| Once or twice a month | 10\% | 4\% | 8\% | 8\% | 20\% | 11\% | 6\% | 6\% | 7\% |
| A few times a year | 10\% | 15\% | 14\% | 11\% | 9\% | 15\% | 5\% | 10\% | 10\% |
| Seldom | 24\% | 27\% | 24\% | 21\% | 15\% | 17\% | 26\% | 19\% | 20\% |
| Never | 28\% | 25\% | 25\% | 20\% | 20\% | 20\% | 43\% | 46\% | 42\% |
| Don't know | 2\% | 2\% | 1\% | 0\% | 2\% | 0\% | 5\% | 1\% | 2\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Religious Affiliation |  |  |  |  |  |  |  |  |  |
| Protestant | 46\% | 44\% | 44\% | 50\% | 39\% | 41\% | 29\% | 29\% | 30\% |
| Roman Catholic | 28\% | 32\% | 28\% | 25\% | 11\% | 28\% | 18\% | 15\% | 17\% |
| Mormon | 0\% | 1\% | 1\% | 2\% | 3\% | 5\% | 1\% | 1\% | 1\% |
| Eastern or Greek Orthodox | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Jewish | 1\% | 1\% | 2\% | 2\% | 7\% | 0\% | 2\% | 3\% | 3\% |
| Muslim | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 1\% |
| Buddhist | 0\% | 1\% | 0\% | 0\% | 2\% | 0\% | 0\% | 2\% | 1\% |
| Hindu | 0\% | 0\% | 0\% | 0\% | 0\% | 2\% | 0\% | 0\% | 0\% |
| Atheist | 4\% | 3\% | 1\% | 4\% | 0\% | 3\% | 6\% | 11\% | 9\% |
| Agnostic | 1\% | 2\% | 2\% | 3\% | 1\% | 3\% | 11\% | 11\% | 10\% |
| Nothing in particular | 16\% | 15\% | 15\% | 11\% | 31\% | 17\% | 27\% | 23\% | 23\% |
| Something else | 3\% | 2\% | 5\% | 2\% | 6\% | 2\% | 6\% | 5\% | 4\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Political Affiliations |  |  |  |  |  |  |  |  |  |
| Party Identification (2016) |  |  |  |  |  |  |  |  |  |
| Democrat | 12\% | 10\% | 2\% | 1\% | 5\% | 0\% | 0\% | 100\% | 68\% |
| Independents/Not Sure | 38\% | 42\% | 33\% | 41\% | 35\% | 0\% | 100\% | 0\% | 18\% |
| Republican | 50\% | 47\% | 66\% | 58\% | 60\% | 100\% | 0\% | 0\% | 14\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Party ID (Partisan Independents Sorted) |  |  |  |  |  |  |  |  |  |
| Democrat/Lean | 13\% | 15\% | 2\% | 2\% | 5\% | 12\% | 22\% | 94\% | 70\% |
| Ind/Unsure | 20\% | 20\% | 13\% | 13\% | 25\% | 11\% | 68\% | 5\% | 17\% |
| Republican/Lean | 68\% | 64\% | 86\% | 85\% | 70\% | 78\% | 10\% | 2\% | 13\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Party Identification (2012) |  |  |  |  |  |  |  |  |  |
| Democrat | 23\% | 19\% | 3\% | 2\% | 17\% | 0\% | 0\% | 82\% | 56\% |
| Ind/Other/Unsure | 37\% | 42\% | 30\% | 40\% | 35\% | 18\% | 100\% | 18\% | 32\% |
| Republican | 40\% | 39\% | 67\% | 58\% | 48\% | 82\% | 0\% | 0\% | 11\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |


|  | Trump Voters |  |  |  |  | Non-Trump Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Preservation- <br> ists <br> 20\% | AntiElites 19\% | Staunch Conservatives 31\% | Free Marketeers 25\% | The Disengaged 5\% | Rep | Ind | Dem | All NonTrump |
| Party ID (Partisan Independents Sorted (2012)) |  |  |  |  |  |  |  |  |  |
| Democrat/Lean | 28\% | 25\% | 5\% | 2\% | 22\% | 10\% | 12\% | 79\% | 57\% |
| Ind/Unsure | 18\% | 22\% | 13\% | 9\% | 26\% | 29\% | 85\% | 20\% | 33\% |
| Republican/Lean | 55\% | 54\% | 83\% | 88\% | 52\% | 61\% | 3\% | 1\% | 10\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Ideology |  |  |  |  |  |  |  |  |  |
| Very liberal | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 5\% | 14\% | 11\% |
| Liberal | 1\% | 5\% | 0\% | 0\% | 4\% | 4\% | 9\% | 40\% | 30\% |
| Moderate | 31\% | 40\% | 14\% | 23\% | 23\% | 27\% | 52\% | 34\% | 36\% |
| Conservative | 45\% | 43\% | 63\% | 64\% | 42\% | 46\% | 10\% | 5\% | 12\% |
| Very conservative | 13\% | 6\% | 22\% | 13\% | 16\% | 20\% | 2\% | 1\% | 4\% |
| Not sure | 9\% | 6\% | 1\% | 0\% | 16\% | 3\% | 22\% | 5\% | 8\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Libertarian | 6\% | 9\% | 12\% | 19\% | 2\% | 14\% | 14\% | 6\% | 8\% |
| Involved in Tea Party Movement | 19\% | 11\% | 51\% | 35\% | 9\% | 24\% | 5\% | 0\% | 4\% |
| Strongly Support Tea Party Movement | 15\% | 9\% | 53\% | 36\% | 10\% | 18\% | 5\% | 1\% | 4\% |

