

2019 VOTER Survey



Sample 6779 Adults (18+)
Conducted November 17, 2018 – January 07, 2019
Margin of Error ±1.8%

QUESTIONS 1 - 6 HELD FOR FUTURE RELEASE

7. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Donald Trump	25%	16%	7%	50%	3%

QUESTIONS 8 - 33 HELD FOR FUTURE RELEASE

34. How important are the following issues to you?

	Very Important	Somewhat Important	Not very Important	Unimportant
Crime	55%	36%	7%	1%
The economy	69%	27%	3%	1%
Immigration	52%	33%	12%	3%
The environment	51%	31%	12%	6%
Religious liberty	46%	30%	15%	9%
Terrorism	53%	31%	13%	4%
Gay rights	26%	24%	22%	29%
Education	61%	31%	6%	2%
Family and medical leave	37%	37%	19%	7%
Health care	70%	24%	5%	1%
Money in politics	44%	35%	15%	5%
Climate change	46%	22%	15%	17%
Social Security	63%	29%	6%	1%
Infrastructure investment	45%	40%	11%	3%
Jobs	64%	31%	5%	1%
The budget deficit	47%	38%	12%	4%
Poverty	51%	38%	9%	3%
Taxes	55%	36%	8%	1%
Medicare	59%	30%	9%	3%
Abortion	41%	29%	18%	11%
The size of government	37%	35%	20%	7%
Racial equality	48%	31%	12%	9%
Gender equality	39%	29%	16%	15%

35. Would you say things in this country today are...

Generally headed in the right direction	35%
Off on the wrong track	55%
Don't know	10%

36. Would you say that you and your family are...

Better off financially than you were a year ago	24%
About the same financially as you were a year ago	55%
Worse off financially than you were a year ago	17%
Don't know	4%

37. Overall, do you think the economy is getting better or worse?

Getting better	33%
About the same	38%
Getting worse	21%
Don't know	8%

40. When you think about American politics these days, how do you feel? Please rate your feelings about American politics on a scale from 1 (do not feel this emotion at all) to 7 (feel the emotion very strongly).

	1	2	3	4	5	6	7
Angry	6%	5%	6%	17%	20%	18%	29%
Anxious	9%	7%	10%	19%	21%	16%	20%
Disgusted	5%	4%	5%	12%	16%	18%	41%
Sad	8%	6%	8%	16%	19%	18%	25%
Hopeful	16%	15%	17%	22%	14%	8%	7%
Enthusiastic	23%	17%	17%	20%	11%	6%	5%

QUESTIONS 41 - 90 HELD FOR FUTURE RELEASE

91. How important is it for the next president to have each of the following characteristics?

	Very Important	Somewhat Important	Not very Important	Unimportant
To be a woman	7%	17%	26%	49%
To be a person of color	6%	13%	28%	52%
To be a Christian	22%	18%	18%	42%
To be married	10%	15%	24%	51%
To advocate for racial and ethnic minorities in this country	42%	29%	15%	15%
To support economic policies that help ordinary Americans	78%	19%	2%	1%
To fight for the values they believe in	56%	36%	5%	2%
To seek compromises so that things get done	46%	39%	10%	4%